

Supplement to The Press
Special issue

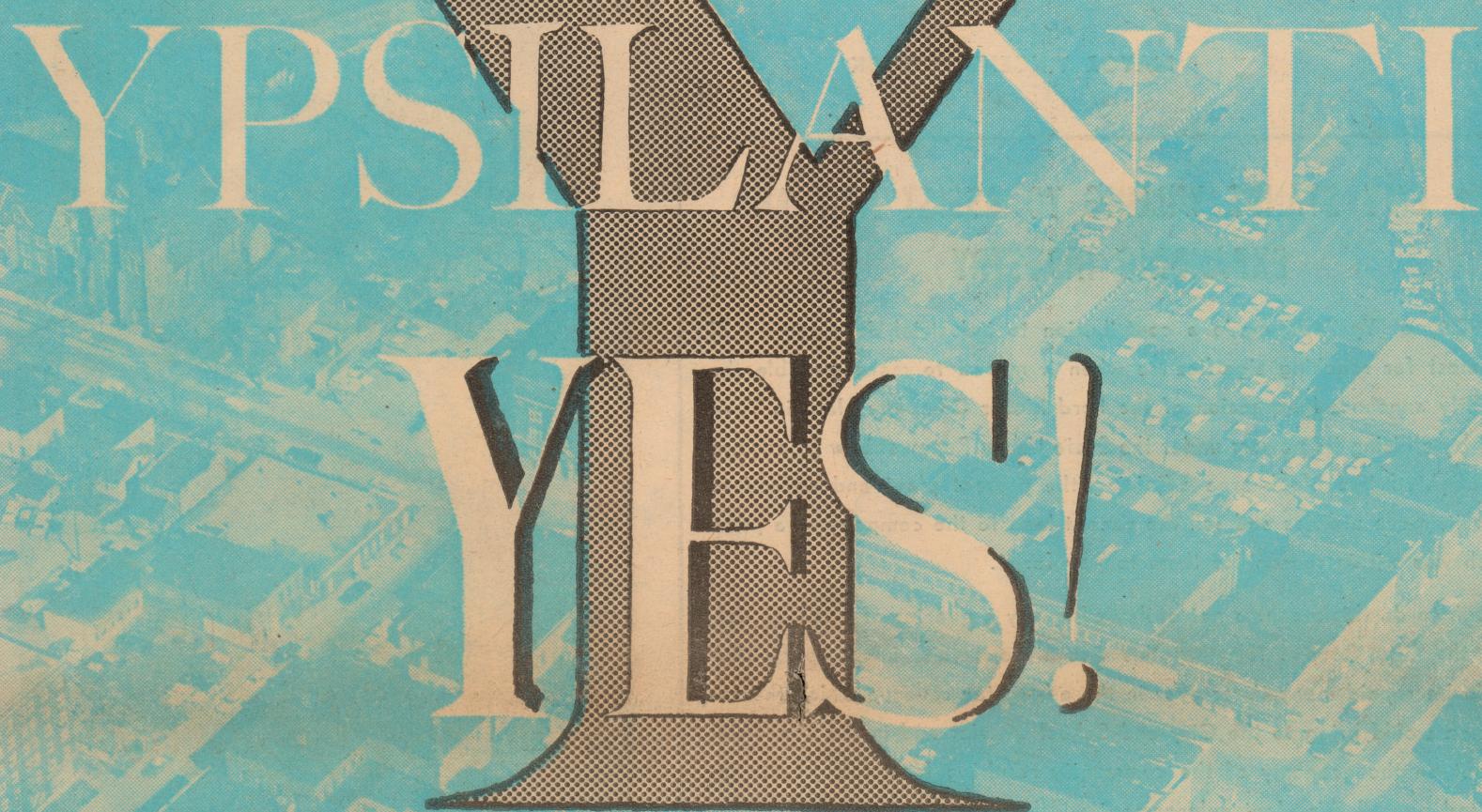
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YPSILANTI

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GENERAL
PAMPHLETS FILE



YPSILANTI
YES!

Supplement to THE PRESS

**"THE CITY OF
YPSILANTI
SALUTES ALL THOSE WHO
ARE CONTRIBUTING THEIR
VIGOROUS EFFORTS TO
THE ECONOMIC PROGRESS
OF THIS AREA"**

MAYOR VINCENT H. BUCK

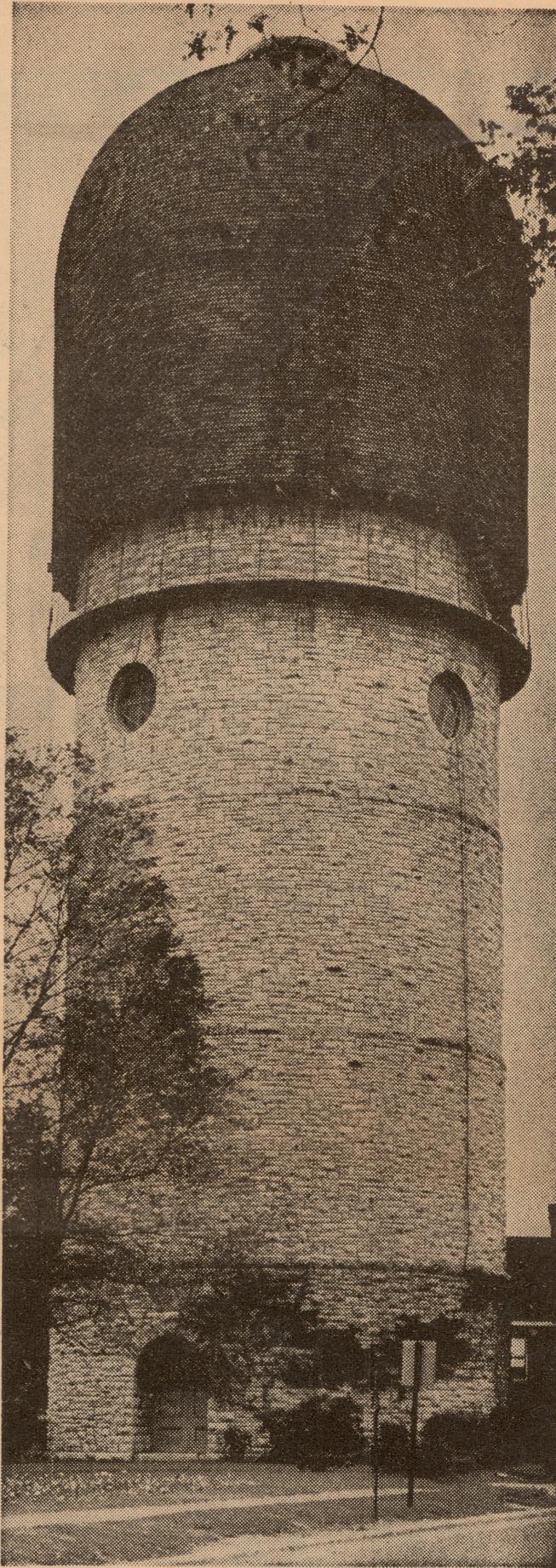
**THE CITY STANDS WILLING TO ASSIST NEW AND
EXPANDING INDUSTRY**

The City of Ypsilanti made a contribution to industrial development of the most far reaching significance when it moved to make possible the recently announced expansion of the Ford Motor Company plant in Ypsilanti by utilizing its powers under the State Urban Renewal Law to acquire the blighted two block area adjoining the present plant and agreed to clear it, move utilities and sell the vacant land to the company at a price which was within reason for them to pay for it.

Though to do this meant a net outlay of nearly a quarter of a million dollars, the City Council felt that this was a worthwhile investment which would be repaid many times over in the added tax revenue which the expansion would bring to the City and School District and in the beneficial impact on the economy of the community resulting from the greatly increased payroll this plant enlargement will bring about.

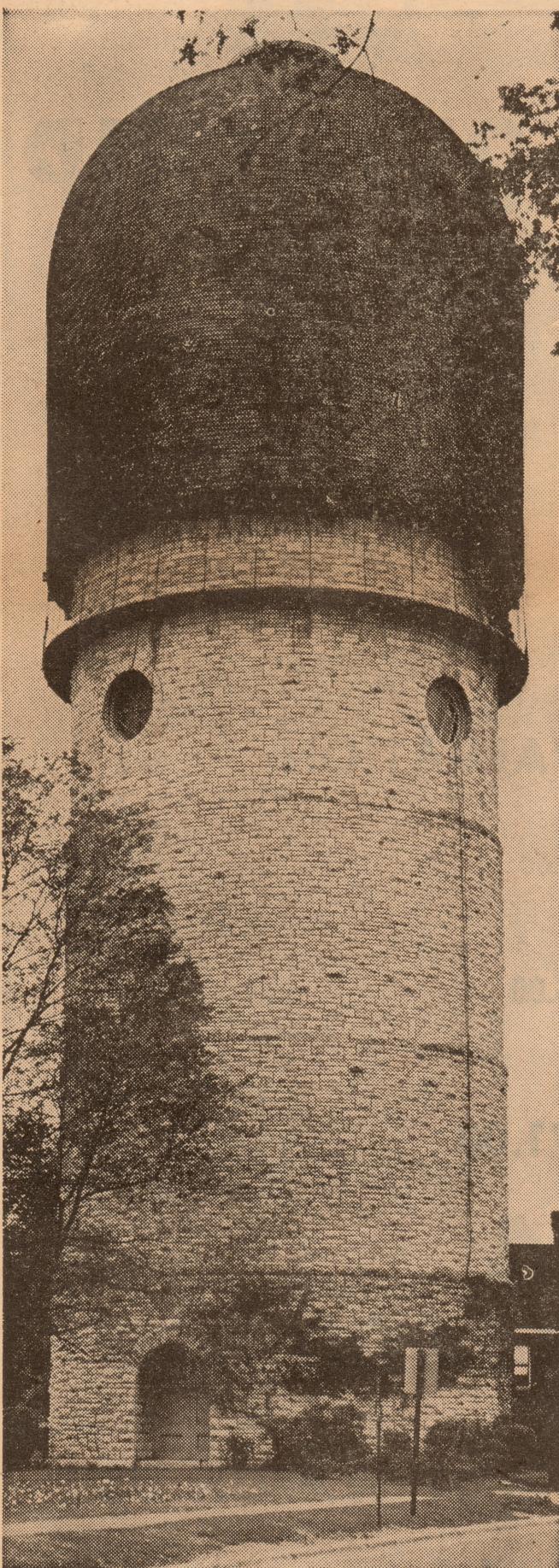
This is tangible proof of the City's willingness to assist existing industries to expand and new industries to locate within its boundaries as a means of building its tax base and contributing to a healthier local economy.

W. Robert Semple
City Manager



YPSILANTI
WHERE TRADITION AND PROGRESS JOIN HANDS
TO MOVE
FORWARD TOGETHER

Dedicated to a love affair—



She's quite a gal, Ypsilanti.

She's almost as old as the nation, older than the state . . . yet as young as tomorrow.

Her faces are legion: You can see her as pock-marked by the decay of decades, or as new as a school child's shining cheeks.

She's city; she's township. She's a great and growing university, she's commerce, she's a booming home for giant industry.

She's magnificent Greek revival houses still dominating an entire street after more than a century . . . and she's a slum warren waiting to be cleared.

She's the staging town for Michigan troops in the Toledo war, the barracks still standing where Civil War forces gathered; she's the home of descendants of slaves who escaped to her Underground Railroad terminus.

She's Willow Run, symbol of the arsenal of democracy which saved a world from Hitler, and she's Eastern Michigan University, one the greatest teacher training schools in the nation.

She's a town that has had more than her share of problems . . . and a community that has come alive with her vast potentials.

She's a lady with whom thousands are in love . . . and it is to her that this special issue is dedicated by the Ypsilanti Industrial Development Corp.

Ypsilanti, Yes!

That is the theme of the issue, and the heart of a love affair in which some 20,000 families are being invited to join.

In the succeeding pages you will find stories and pictures describing Ypsilanti's past, present and future. Most of all, though they will be pointing to that future.

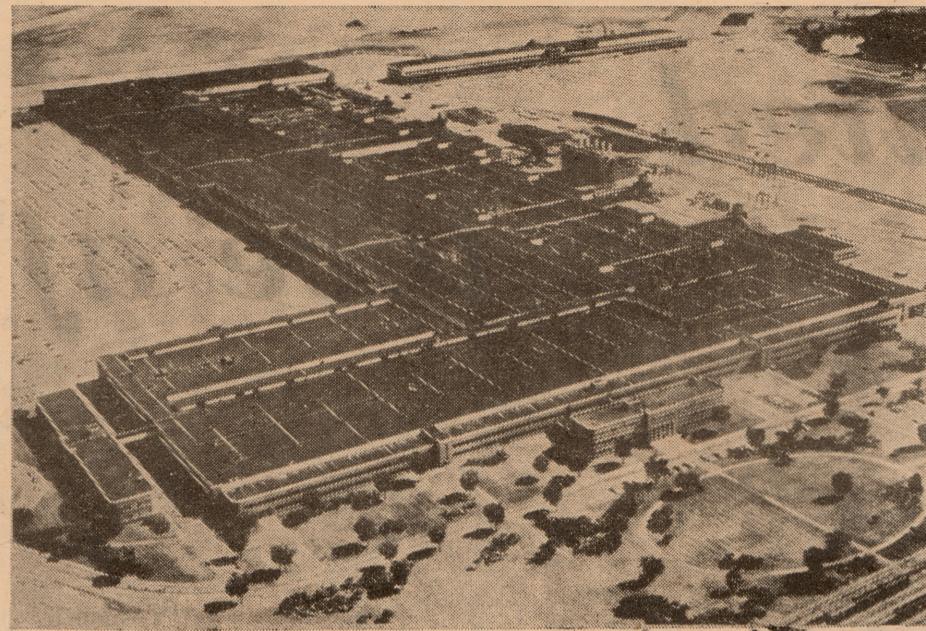
For Ypsilanti is a community on the threshold of growth and achievement beyond even the dreams of its most devoted admirers. It has done much, much that not even its own residents realize, but far more lies over the horizon of the next sunset.

In addition to the 14,000 present subscribers to The Press, this issue will be distributed to some 20,000 persons. Many will be prospective industries — which like those that in the last two years have invested or announced plans to invest nearly 25 million dollars in this area, could find here the new plant location they have been seeking. But most will go to the families of persons now working in area industries but living elsewhere.

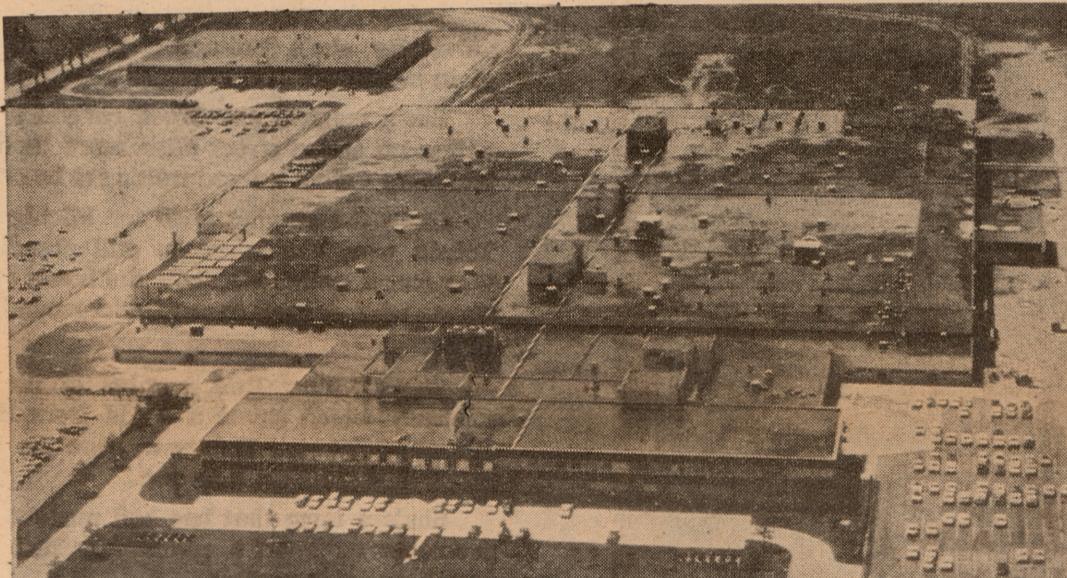
The IDC — and all of us — would like to invite them to share in the countless advantages Ypsilanti has to offer as a home. Become a partner in our love affair and join us in saying:

Ypsilanti, Yes!

HOW TO BUY GOOD A
TERMINAL BOATS GOOD A



YPSILANTI TOWNSHIP



ASSESSED VALUATION

1950
\$34,325,490.00

1955
\$36,150,685.00

1960
\$66,504,871.00

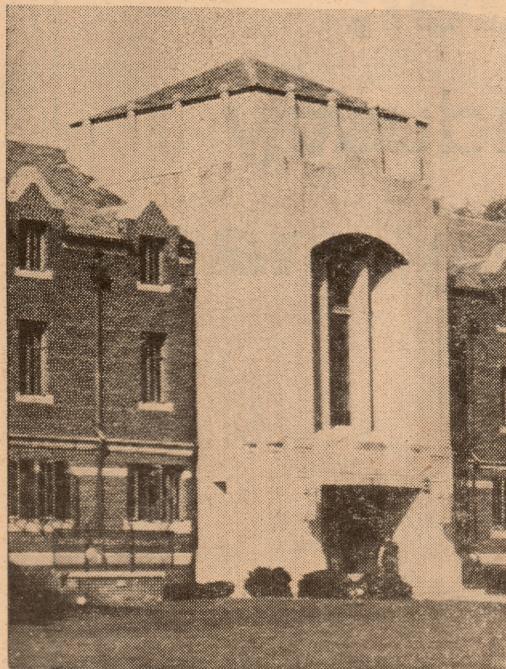
1964
\$82,049,244.00

AND STILL GROWING, JUST WATCH US!

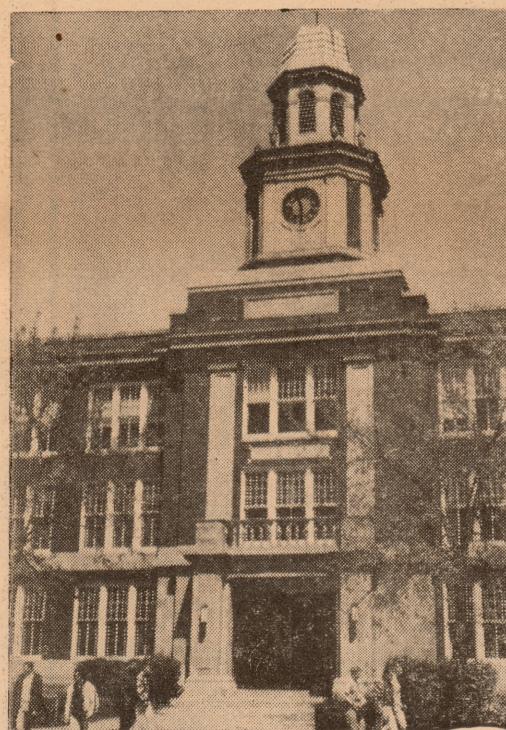
A GOOD PLACE TO LIVE
A GOOD PLACE TO WORK
A GOOD PLACE TO INVEST

For education—

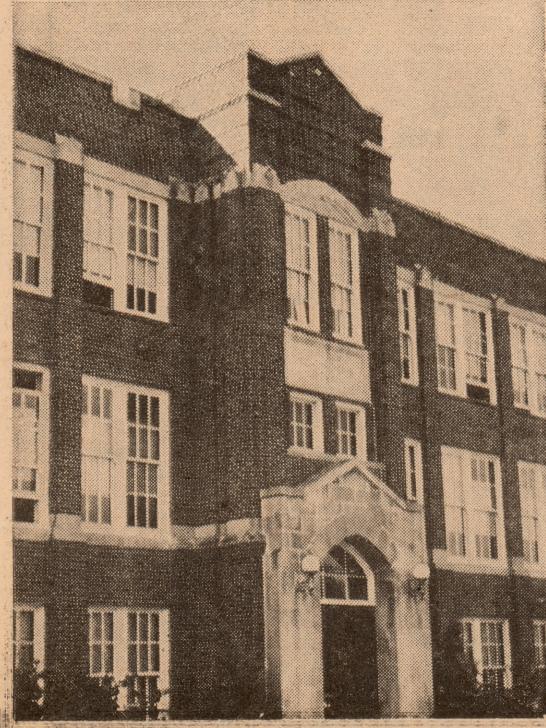
It's Ypsilanti, Yes!



CHARLES MCKENNY HALL



YPSILANTI HIGH SCHOOL



LINCOLN CONSOLIDATED SCHOOL

If education is the doorway to advanced training or study he opportunity the student wants, identists have a gateway passport to the world without leaving home.

By traveling no more than a few blocks or a few miles, an Ypsilanti can go from kindergarten through the highest college graduate degrees . . .

Study to become an expert typist or mechanic — or a surgeon or nuclear physicist . . .

Take high school and college evening courses just for pleasure or to earn full degrees while holding down jobs . . .

Or, well, you name it educationally, and Ypsilanti has it.

First off, in the city itself the Ypsilanti School District offers 11 elementary schools, two junior high and a senior high providing kindergarten through 12th grade education for more than 7,000 students of all types and backgrounds.

Just east of the city, the Willow Run School District serves another some 4,000 youngsters with a complete system which is expanding and building to meet growing needs. Lincoln, a pioneering consolidated school district just south of town, has 1,800 students in a mostly new plant.

In addition to these public school districts, and others bordering the area, Ypsilanti offers unusual opportunity for a parochial school education. St. John's Catholic Church Parish

operates two elementary schools and a high school in the Ypsilanti-Willow Run area which are taught by trained sisters and lay teachers.

And Ypsilanti's Eastern Michigan University offers, for a moderate tuition rate, elementary through high school instruction at its laboratory Roosevelt School located on the campus.

Once out of high school, a student can turn in almost any direction to find exactly the ad-

Eastern Michigan, the first state normal (teacher - training) school west of the Alleghenies, has long been known for its fine record in teacher education, and today as well offers 8,400 students all the varied studies in many fields of a multi-purpose university.

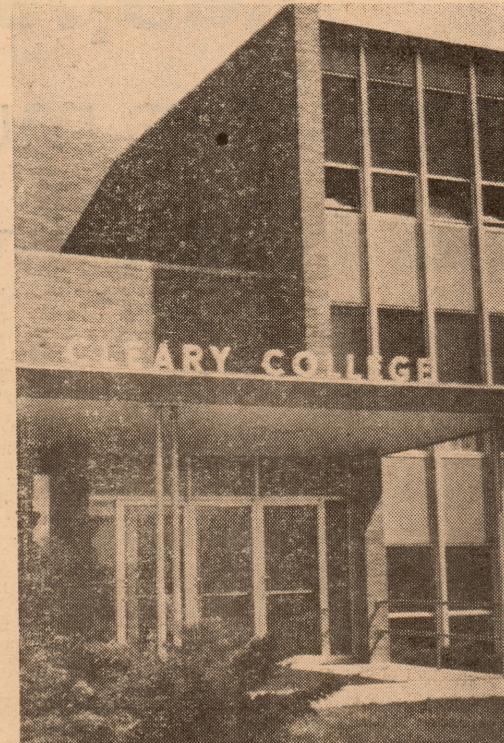
EMU also has established a reputation for offering the type and variety of evening classes which nightly lure eager adult students from much larger towns as far as 50 miles away. The lights burn late on campus because the students and the college realize that education today can't stop at any particular grade or level.

In specialized business education, Cleary College (the oldest collegiate school of business in the Midwest) on the western outskirts of Ypsilanti offers 140 courses of study in one, two or four-year programs leading to degrees or certificates in such areas as business administration, accounting, office training, and marketing.

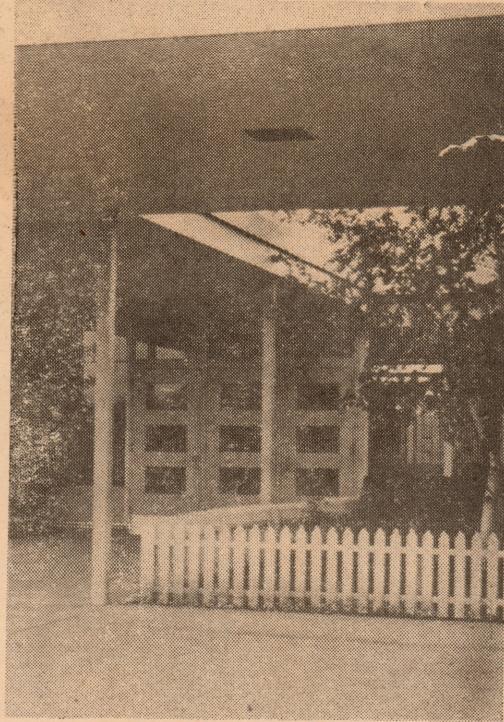
If all that isn't enough, Ypsilanti residents also have within easy reach other higher education opportunities to fit any ambition. The world-renowned University of Michigan is just a 15 to 20-minute drive west from Ypsilanti and provides instruction through the PhD levels which has earned it the highest reputation.

The new Concordia Lutheran College between Ypsilanti and Ann Arbor offers freshman and sophomore-level instruction and the establishment of a proposed two - year Washtenaw County community college will be voted on next January which would offer practical instruction in many job fields.

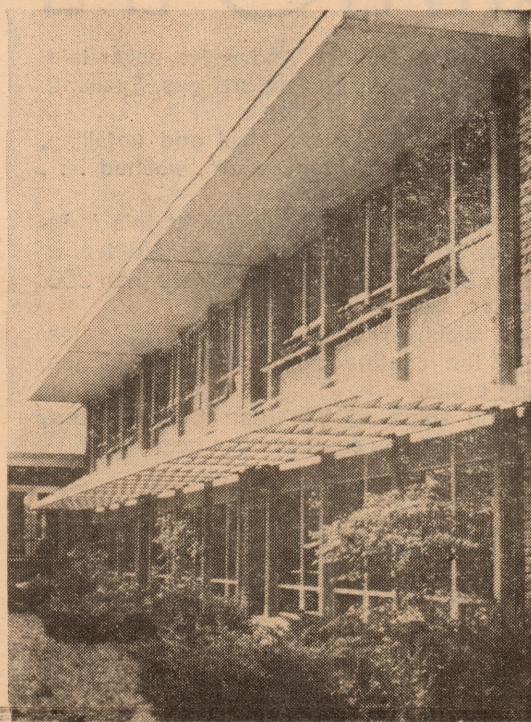
So, does Ypsilanti offer educational opportunities? YES! And in tremendous quality, quantity and range for all its residents.



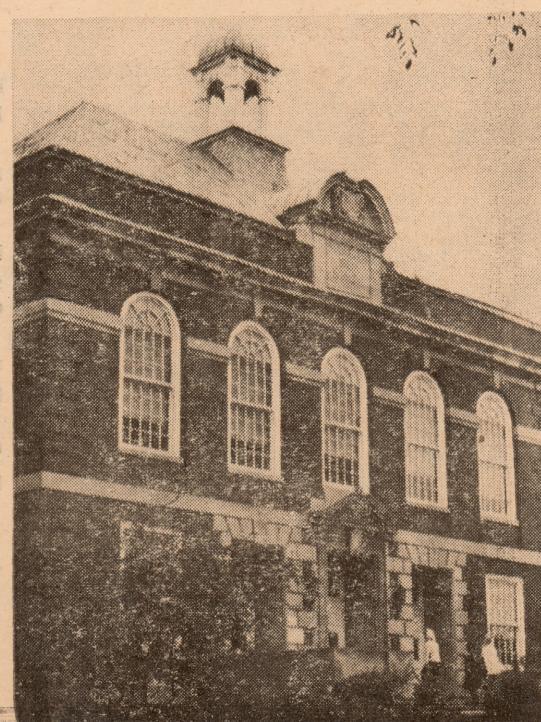
CLEARY COLLEGE



WILLOW RUN HIGH SCHOOL



ST. JOHN'S HIGH SCHOOL



ROOSEVELT SCHOOL

**What heats most Ypsilanti homes,
cooks most Ypsilanti meals,
keeps Ypsi in hot water,
powers much of Ypsilanti's industry
and has never been seen by man?**

NATURAL GAS!!

It's our principal product. And we've never laid eyes on it. But because of natural gas, Ypsilanti is a better place to live and work.

Quick, clean, quiet, economical and unfailing, gas keeps most of Ypsilanti warm, washed . . . and busy.

As the State's principal supplier of this invisible wonder-worker, Michigan Consolidated now serves over 900,000 customers in more than 250 communities.

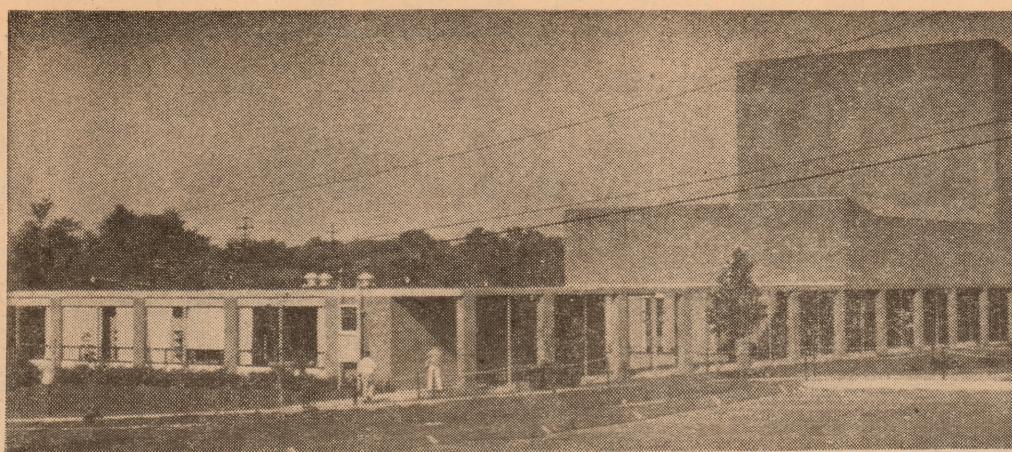
Through Michigan Consolidated, our State has access to the continent's largest natural gas producing areas.

When you think of Michigan Consolidated, remember—what you can't see can help you.

LIVE MODERN...FOR LESS...WITH GAS



**MICHIGAN CONSOLIDATED
GAS COMPANY**



THE DANIEL L. QUIRK dramatics arts building provides a completely modern facility for Eastern Michigan University stu-

dents interested in speech and dramatic arts.

—Press Photo

EMU: 115 years

of service to state

By DEAN HOWE
Of The Press Staff

A little more than one-hundred fifteen years ago, Eastern Michigan University, by an act of the State Legislature, became the first institution of higher learning west of the Alleghenies devoted to the training of teachers.

The Legislature defined the purpose of the school to be: "The instruction of persons, both male and female, in the art of teaching and in all the various branches that pertain to the good common school education. Also to give instruction in the mechanic arts, and in the arts of husbandry and agricultural chemistry; in the fundamental laws of the United States, and in what regards the rights and duties of citizens.

With the growth of the state, the public school system enlarged in scope, and the functions of the Normal School enlarged with it. The purpose of the institution was therefore restated in 1899: to serve for . . . "the instruction of persons in the art of teaching and in all the various branches pertaining to the public schools of the state of Michigan."

Since those beginning years, when the school was known as Michigan State Normal School, tremendous changes have arisen on the northwest side of Ypsilanti to make Eastern Michigan University a major growth center of higher education.

The university has received its greatest growth in the last 10 years during which time it has changed its name three times . . . from Michigan State Normal College to Eastern Michigan College in 1955, and finally to Eastern Michigan University in 1959.

The date of June 1, 1959, marked the beginning of independent operation for the graduate school at Eastern; and the creation and development of the college of arts and sciences with the college of education followed rapidly.

Aside from the growth of Eastern's academic departments and building facilities, Eastern has increased in one other department, almost too fast. This is in student quantity.

Eastern, particularly over the last five years, has experienced phenomenal gains. The total student body in the fall of 1958 stood at 4,882. By last fall it had jumped to 7,209. This year, Eastern's student explosion is expected to hover around the 8,500 mark.

Projected student body growth figures for the next few years are as follows:

1965	10,051
1966	11,313
1967	12,134
1968	12,813

Eastern will in 10 short years, grow from a small college of 4,800 students to a large complex university system of over 12,000. By every indication, these projections are conservative.

Each year for the past two years they have been exceeded. Eastern's enrollment has also been on the increase in summer and graduate programs.

Julius M. Robinson, director of summer session, reports that the total enrollment there has risen each year since 1959, except in 1960 when there was a slight decrease of 1.5 per cent. Here are enrollment figures for the past six years in graduate and undergraduate summer sessions:

Year	Graduate	Undergrad.
1959	766	1,457
1960	934	1,263
1961	1,136	1,388
1962	1,425	1,339
1963	1,680	1,580
1964	2,025	1,995

The statistics in the table above include only the enrollments under the summer session budget. In addition to the regular summer session programs, since 1959 Eastern Michigan has received National Science Foundation grants for courses in the areas of science and mathematics. Also, since 1960, a series of workshop courses have been developed under the auspices of the field services division to augment the regular summer program.

This past summer's workshop courses resulted in an additional 246 students to bring the total summer enrollment to 4,266, an increase of 23 per cent. Mr. Robinson expects an increase of 20 per cent again next summer.

Eastern, this past summer, also served host to more than 75 Peace Corps trainees in a preparational course for teaching in Somalia, on the west coast of Africa.

The never ending demand for more classroom space and teaching facilities has led to increased evening class enrollment, also.

Since the state limited certificate program was dropped in 1959, more and more evening students who are not teachers have enrolled in evening courses which has brought about a

change in Eastern's evening class program.

Now classes from beginning English to nuclear physics are offered in the evening hours, to add more to the statement recently made by Eastern Vice-President for Business Lewis E. Profit to say . . . "We're a 24-hour college."

Major changes have also resulted in Eastern's instructional departments and curricula in recent years.

Notable among these has been the change to 30-hour majors and 20-hour minors. The old system required 36-hour majors and 15-hour minors.

More emphasis is now being placed on greater concentration in a student's field of specialization, and more courses are being developed to meet this need. Many departments have developed honors courses.

The general education program, which was started in 1954-55 and put into full effect in 1956-57, has undergone continuous study and improvements are still being considered by the faculty council's instructional problems committee.

New majors (such as in political science and in sociology) and new minors (such as in philosophy and dance) have been added, and new curricula for business technicians, technical draftsmen and general home economics have been adopted in the last 10 years.

The creation of a new department, the psychology department, was approved by the State Board of Education in July 1962, and Robert L. Anderson was appointed acting head, Richard H. Lindley, formerly of Trinity University, San Antonio, will become the first permanent head of the department as of February, 1964. Approval for the establishment of separate departments of English and speech was granted in October of 1962.

Several new department heads have been appointed in the past two years.

Warren A. Joseph, formerly of Bowling Green University, replaced Haydn Morgan as head of the Department of Music.

Keith Bowen succeeded Lloyd Olds as head of the Department of Health, Physical Education, Recreation and Athletics.

A rise in Eastern athletic program, which has been static for many years, was announced recently by Bowen.

During the present athletic season, Eastern will award 20 athletic scholarships, with hopes



COEDS SPEND a typical day in one of Eastern Michigan University's fine dormitory facilities

—Press Photo

that the number will be increased in future years.

Dean Gex was assigned as chief of the party for the project, and his staff includes Eugene H. Freund, Robert S. Robinson, Edmond W. Goings (faculty members at Eastern), Marion Gibbons, and Jacqueline M. Henderson, project secretary.

Thomas O. Monahan, associate professor of education at Eastern was named campus coordinator for the project, and maintains an office in Pierce Hall.

Another move toward growth came when the new State Constitution established a Board of Regents solely for Eastern. At its Aug. 3 meeting the board agreed on an additional allotment of \$611,430 for an extension of the Somalia project. The extension will run from Aug. 1, 1965, to July 31, 1967.

The aim of the Somalia project is to develop Somalia educational programs and facilities to the point where they can be locally operated within six years.

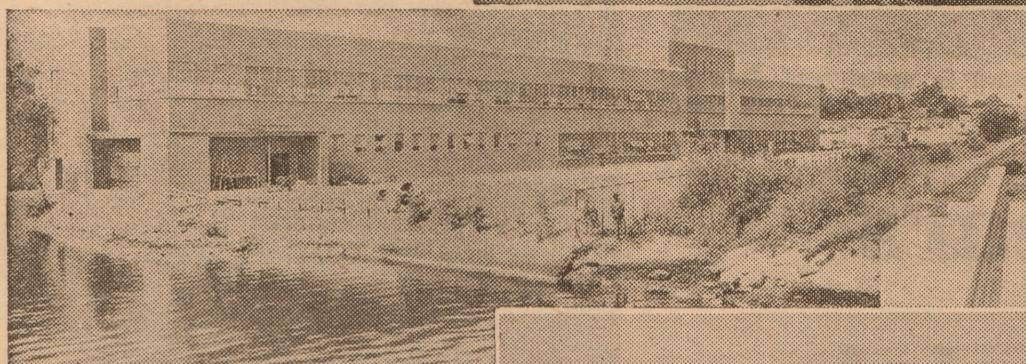
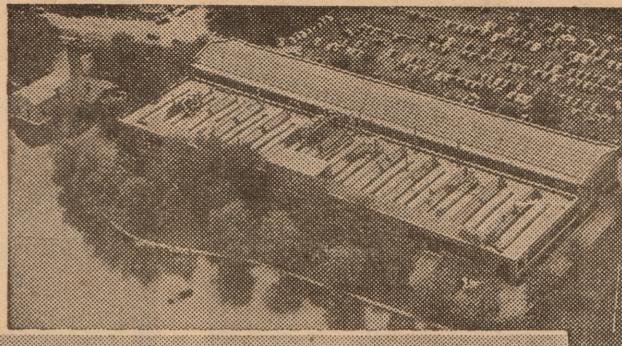
State sells 13 parcels along US-23

LANSING — Thirteen parcels of state Highway Department excess property on US-23 between Ann Arbor and Whitmore Lake were sold for \$4,575 at a public auction in Ann Arbor.

James Fleming of Ypsilanti was high bidder on three of the properties for a total of \$2,375. He bought a 26-acre landlocked lot near the Territorial Rd. interchange, a four-acre landlocked lot at the US-23 interchange, and a lot near undeveloped Grove Drive.

Dorothy Gebhardt of Ypsilanti bid \$150 for a lot near the Six-Mile Rd. interchange.

**32
years...**



**... of
growth
in
this area**



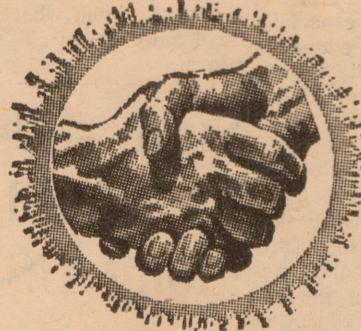
At top is the Ford Ypsilanti Plant

as it appeared after the first construction phase in 1932. Directly above is the plant during the major 1948 expansion. At right is the Ypsilanti operation as it looks today, following several subsequent additions. The view of Rawsonville Plant, below, shows Division Staff and other administrative offices.



*is our way of saying
'YPSILANTI YES'*

32 YEARS



OF WORKING TOGETHER

The Ford Motor Company had a beginning at Ypsilanti in 1932 when the 63,000 square foot Generator Plant was built.

A small addition to the plant in 1947 was followed by a major expansion in 1948. This consisted of east and west manufacturing additions, an oil house, garage, power house and office building. More office space was added in 1950, followed by a second large manufacturing building in 1952. A warehouse was constructed in 1964, bringing Ypsilanti square footage to 758,589.

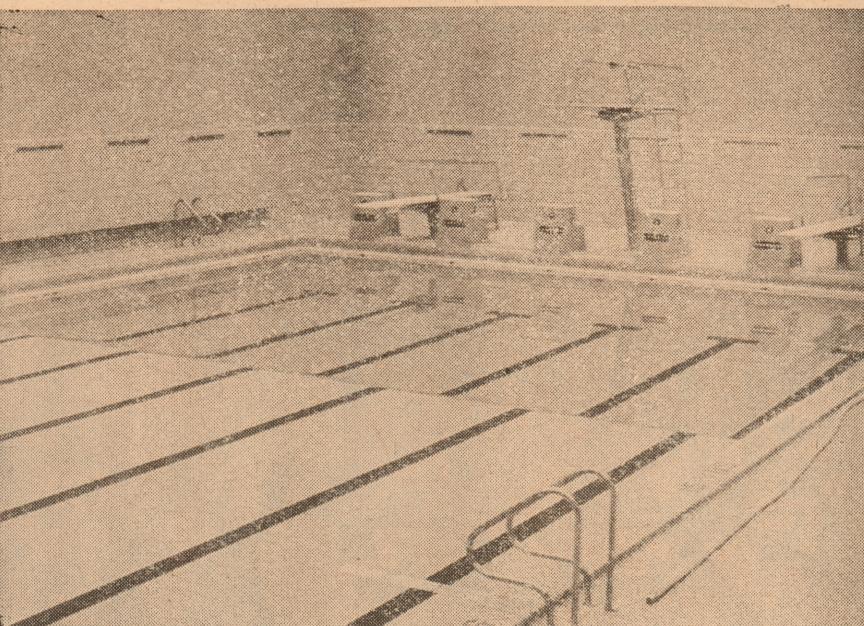
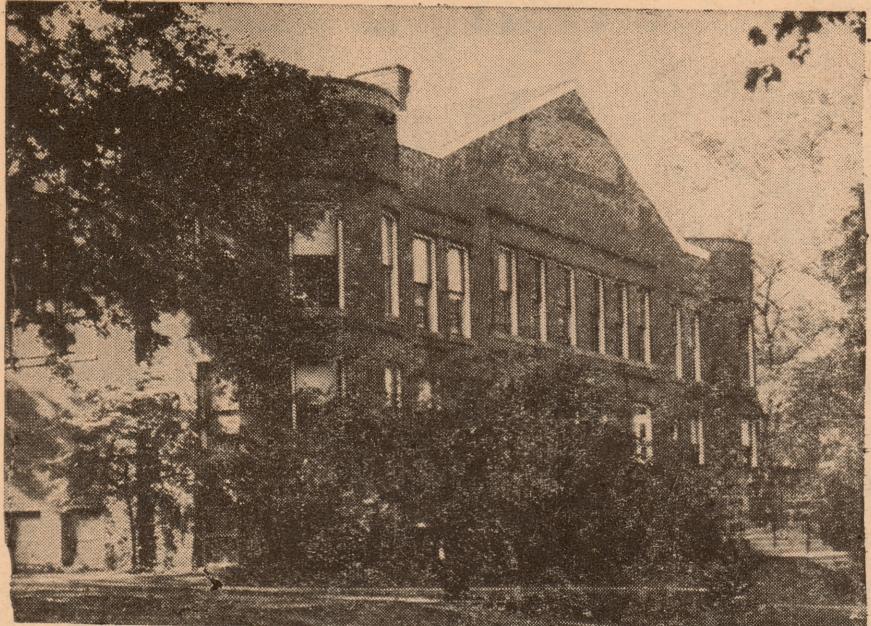
When Ypsilanti's recently announced 234,200 square foot expansion program is

completed, the location will have 992,789 square feet of space.

Ford found the Ypsilanti area so favorable for its operations that construction on the Rawsonville Plant was begun in 1956. Several subsequent additions have raised Rawsonville building areas to 883,700 square feet. The latest planned expansion will add 430,500 square feet to the current total.

Starting with 300 employees in 1932, Ford operations in the Ypsilanti area now have more than 8,000 employees. Completion of current expansions will add 2,000 or more to this total.

**The Ford Motor Company
Urges all Ypsilanti area citizens to observe
National Fire Prevention Week, Oct. 4-10**



The old EMU gym, and interior shot of new Warner gym show institution's growth

The last 15 years!

Figures tell of Eastern's growth

By DEAN HOWE
Of The Press Staff

Eastern Michigan University, in its first hundred years of higher education experienced gradual growth.

Today, only 15 years after that centennial celebration in 1949, Eastern stands on the threshold of a new era, an environment growing so rapidly it will, in time, change the face of EMU.

Still, with new buildings sprouting, more land being added to the campus, and enlarged curriculum, Eastern finds itself

like most other American universities, behind schedule.

Due to a rash of "war babies" now enrolling in American colleges and universities, Eastern has shown a phenomenal physical growth in the past 15 years.

Eastern's physical setting has improved in some departments 100 per cent. Still this rapid growth is not in keeping with the enrollment bomb which has skyrocketed to a 221 per cent increase in that same time span.

Rounded off to the nearest

50, here are a list of physical comparisons from 1953 to 1963 at Eastern Michigan University:

1953

- | | |
|--|--|
| 1. Acres, 156. | 961,000. |
| 2. Square footage in buildings | 10. Number housed, 1,275. |
| 848,942. | 1963 |
| 3. Value of buildings, \$18,- | 1. Acres, 218. |
| 920,046. | 2. Square footage in buildings, |
| 4. Number of buildings, 25. | 1,701,954. |
| 5. Budget (state), \$1,976,806. | 3. Value of buildings, \$31,743,- |
| 6. Budget (local), \$136,416. | 290. |
| 7. Total employment (excluding students), 700.4. | 4. Number of buildings, 55. |
| 8. Total payroll, \$5,174,161. | 5. Budget (state), \$4,665,997. |
| 9. Total payroll, excluding students, \$2,191,602. | 6. Budget (local), \$684,559. |
| 9. Bonded indebtedness, \$1,533,000. | 7. Total employment (excluding students), 700.4. |
| 10. Number housed, 2,384. | 8. Total payroll, \$5,174,161. |
| | 9. Bonded indebtedness, \$10,- |
| | 533,000. |
| | 10. Number housed, 2,384. |

The acreage total for 1963 represents an increase of 40 per cent. Square footage in buildings has been upped to 100 per cent and the number of buildings has increased to 120 per cent. Value of plant buildings increased 67.7 per cent during that 10 year time span.

Most of this rapid expansion in physical growth is the result of a planning and development program which was initiated for the express purpose of gaining an orderly growth pattern. The plan, currently under restudy, (Continued on Page 26.)



A Tribute to Local Fire Departments

The Forty-second Anniversary of National Fire Prevention Week is an opportune time for citizens of the Ypsilanti area to thank the Ypsilanti Township Fire Department.

The Rawsonville Plant of the Ford Motor Company pays particular tribute to the efficient, well-trained officers and men of the Ypsilanti Township Fire Department.

In times of emergency, it is also a comfort to know that

the resources and experience of the Ypsilanti City Fire Department are available.

National Fire Prevention Week is observed on the anniversary of the disastrous Chicago fire of 1871, which laid waste to 2,100 acres at a cost of 160 million dollars.

Fire Prevention Week was first officially proclaimed in 1922 in both the United States and Canada.

Remember, fire prevention is your job, too!

**The Ford Motor Company's Rawsonville Plant
Urges all Ypsilanti area citizens to observe
National Fire Prevention Week, Oct. 4-10**

ΥΨΙΛΑΝΤΗΣ YPSILANTI

the Greeks had a word for it

YPSILANTI—

good neighbor to industry

a good place to work

a good place to study

a good place to raise a family

a good place to be

**EDISON
SERVING
YPSILANTI
AND
SOUTHEAST
MICHIGAN**

Gleaming Cleary College far cry from 1883 'school of penmanship'

Today's Cleary College is a far cry from P. Roger Cleary's school of penmanship which opened its doors in 1883.

A full-fledged, non-profit business college offering 149 different courses of study in perhaps Michigan's finest business college facility, the school has more than fulfilled the hopes of its founder and has established itself as an integral force on the education scene in the Midwest.

Mr. Cleary guided the progress of the college for 60 years until 1933 when he turned the entire assets over to a new Board of trustees, thus making Cleary a non-profit college. To this date, the educational and operational programs are financed solely by tuition and fees paid by the students.

Among the initial aims of founder Cleary was for the college to "help young men and young women to qualify themselves for chosen careers in business and commerce." The college, since its beginnings, has graduates who have gone on to positions of trust and responsibility throughout the world.

Cleary had its beginnings in downtown Ypsilanti. In the spring of 1888 a site was purchased at the corner of Michigan Ave. and Adams St. Building operations were started in 1889 and completed in 1891.

Since Feb. 2, 1891, when the college was incorporated under the laws of the state of Michigan as Cleary Business College, enrollment has jumped from a mere handful of students. It reached 500 in 1957 and today its new building houses approximately 1,000 students, for both day and evening classes.

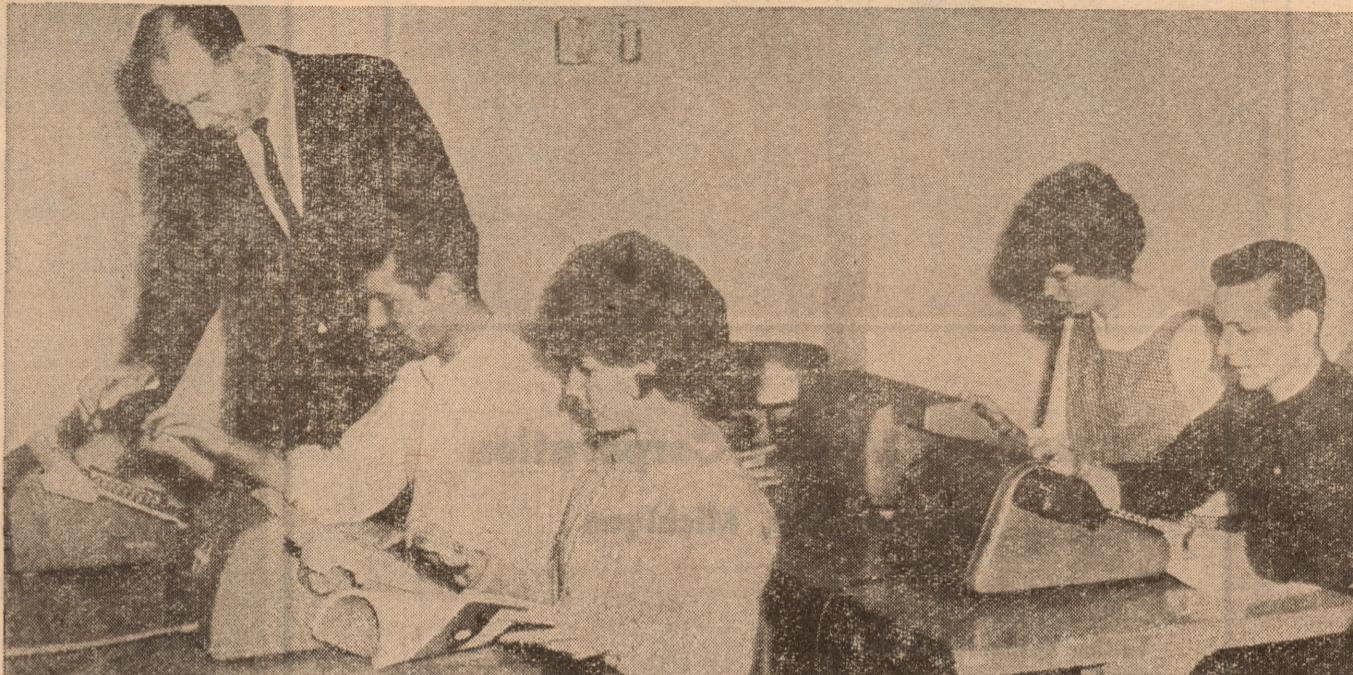
The choice of courses also increased greatly. For example, in 1906-07, 13 courses were available for periods of study from three months to one year. By 1931-32, there were 51 courses and a total of 180 term hours. Today, the 149 courses represent 548 term hours, and the curriculum is expanding rapidly with the beginning of each school year.

Now, a student can earn such degrees as Associate of Science, Bachelor of Science and Master of Business Administration. Within these programs are 21 separate variations. They are: Accounting, secretarial accounting, business law, business machines, economics, English, geography, history, languages, mathematics, office training, philosophy, physiology, political science, psychology, public relations, shorthand, sociology, and typing.

Cleary's faculty list totals 37 day and evening instructors. Sixteen teach more than one subject with the remaining 21 instructors devoting their full time to a particular area.

Accounting is taught by seven instructors; English by six; management by six; Shorthand by five; and typing and Economics by four to head the list of subjects receiving most attention.

It was apparent to Cleary's leaders in the early 1950s that a new building was needed to handle the ever increasing number of students who were begin-



CLEARY COLLEGE STUDENTS receive special assistance from an instructor in an accounting class. The college,

nowing to flood the "old building" on Michigan Ave.

Following a determined effort by the college trustees, funds were secured to erect a completely new structure on the western edge of Ypsilanti, at Washtenaw and Hewitt Rds. Dr. Harvey L. Turner, appointed in 1956 as vice president in charge of development, spearheaded the drive to raise \$1,600,000 for the "new Cleary College".

With the help of contributions from all parts of the country, Cleary was able to build the present facility, situated on the southern third of a 22-acre plot of land secured by the college for a new campus. Classes began there in December of 1961. Approximate valuation of the

building is \$500,000..

Additional building plans are scheduled in the future for a heating plant, auditorium-gymnasium, women's dormitory, kitchen-dining facility and men's dormitory. Plans also include athletic and recreation fields for the students.

The roster of Cleary's trustees, who have been greatly responsible for the success of the college, reads like a miniature "Who's Who" of prominent names in government, commerce, education and industry.

They are: Evart W. Ardis, director, bureau of appointments, University of Michigan; the Rev. Raymond B. Bair, retired pastor, First Presbyterian Church, Ypsilanti; Alvin M. Bentley, Owosso

which opened new doors in 1960, can accommodate approximately 1,000 students.

—Press Photo

industrialist; Roscoe O. Bonis- teel, Ann Arbor attorney; William E. Cleary, executive vice president, New York Tow Boat Exchange; Earl H. Cress, president, Ann Arbor Trust Co.; Frank J. Eisengruber, retired Gerganoff, Ypsilanti architect; from Harbor Beach; Ralph S. Gerganoff, Ypsilanti architect; Walter Grieg, executive vice president of the college; A. Neil Gustine, president, King-Seeley Corp., Ann Arbor.

Also, Dr. Bradley M. Harris, Ypsilanti surgeon; Cass Hough, president, Daisy Manufacturing Co., Rogers, Ark.; Donald A. Houghton, vice president for Academic affairs, Cleary College; R. T. Johnstone, vice president,

Marsh and McLennan, Detroit; Dan T. Quirk, president, Peninsular Paper Co.; Dwight H. Rich, retired, from Lansing; Donald M. Silkworth, president, Silkworth Oil Co. and president of the college; Walter Simpson, Ypsilanti restauranteur; Arthur E. Summerfield, Flint, former U.S. postmaster general; Ralph Thomas, president, Speake & Hines & Thomas, Inc., Detroit.

Cleary's administrators in addition to Silkworth, Grieg, and Houghton include: Ronald Robson, controller; Harold Rhora, assistant controller; Georgia S. Borrmann, registrar; Barbara Tooman, assistant registrar (evening); John Perry, dean of men; and Jean Tanner, Dean of women.

How EMU students rate with others

How do Eastern Michigan students rate with the rest of those in the state and the nation?

Since 1959 when a selective admission process was established at the university, Eastern has grown in tremendous stature in its academic achievements.

The old-fashioned admissions office processing pieces of paper reflecting the student's successful completion of a high school program has been replaced with a selective admissions process and counselors dedicated to assisting applicants in getting started in their college education properly.

In many cases this means admission and encouragement to enroll in EMU, and in some cases it suggests preadmission counseling to point out to the applicant the wisdom of his beginning a college education in an institution with a broader admission base which will provide him with the opportunity to make up what his record indicates he had not gained in high school.

Eastern's admission office is not only interested in admitting students to Eastern but in assisting each applicant in making a proper selection of the college

which he should attend.

One way of measuring quality in academic achievements is to trace the progress, percentage wise, in the number of EMU students who have gained academic success since Eastern's selection program was formed.

In the fall of 1957, 21.4 per cent of EMU students were below the 2.0 (C mark), and were, therefore, on academic probation. Beginning the fall term of 1962, Eastern's academic probation percentage stood at

11.2, cutting in half the number of those on academic probation.

Another way of measuring academic progress is to look at the number of those dropped at Eastern because of failure.

In 1956, academic dismissals amounted to 5.9 per cent of the student body. In 1961 that percentage was reduced to 4.3. The standards for retention of students has remained the same through the present period.

The indication is that not only are fewer (percentage-wise) students dropping below "C" average, but also that the percentage of students dropping so far below that they must be released for academic deficiency has also diminished.

Eastern's total academic student body performance also has improved in the last few years. In 1957 the freshman population at EMU ranked 16 percentile points below the national average in academic aptitude tests.

Since that period, aptitude tests indicate that EMU has risen five percentile points above the national average in the tests.

One of the most significant indicators of the high regard in which an Eastern graduate is

held is in a comparison of the starting salary figures of EMU graduates with other institutions within the state. The EMU grad on the average gets \$100 more a year than all others.

And only one other state university in Michigan has a higher average starting salary for its graduates.

The current undergraduate student body at Eastern is the most selected and most highly qualified ever to attend the university, officials say.

It is better prepared academically and more thoroughly educated than any generation before it. And the next class and class after that will be better prepared than the one before it.

Steel supply is tightening

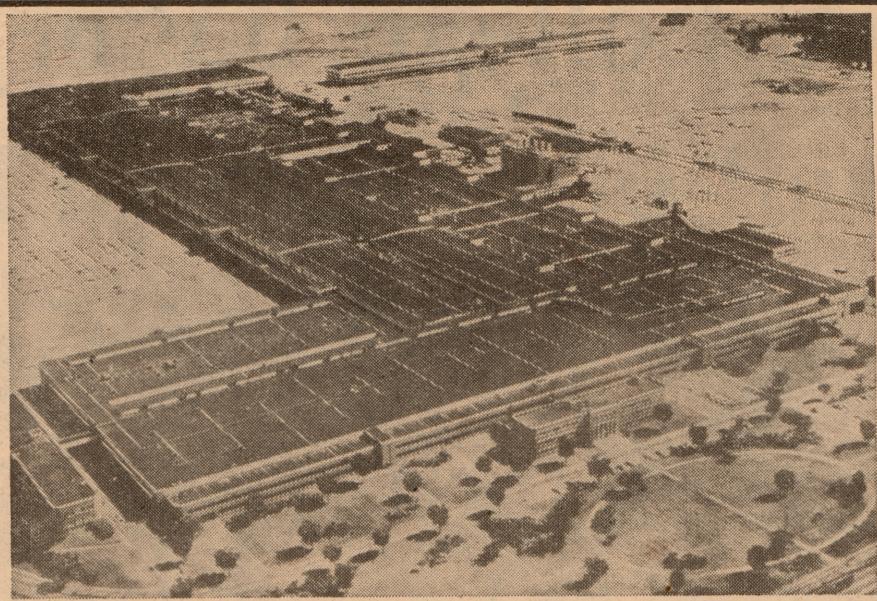
NEW YORK (UPI)—Supplies of steel will continue to tighten as inventory building by the big automobile producers spills over to other steel consumers, Iron Age said Tuesday.

The national metalworking weekly said the General Motors strike would not affect the steel market for a number of weeks because the large auto maker, which takes about 53 per cent of all automotive steel, continues to build its own supplies against chances of a steel strike next spring.

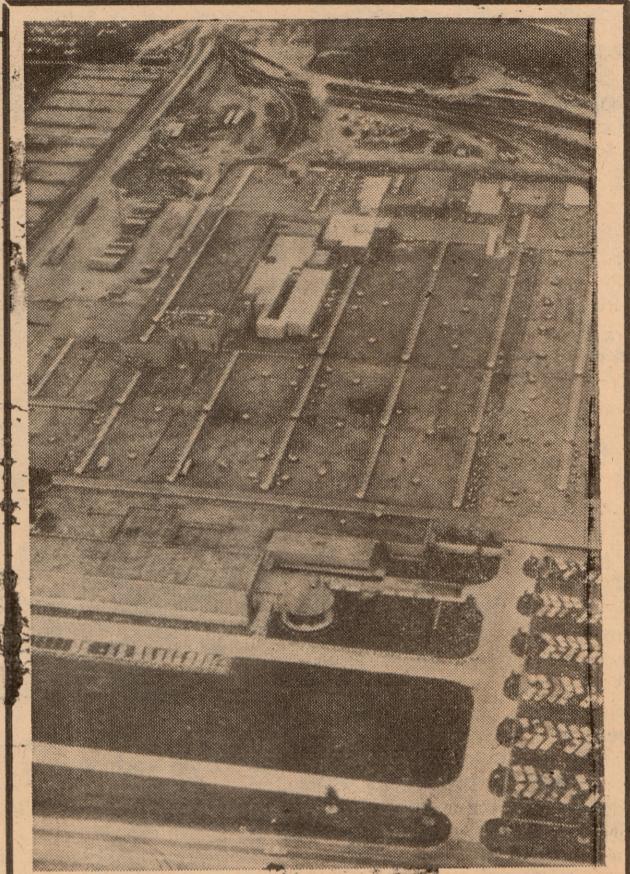
MILWAUKEE (UPI)—Suzanne R. Ryan, Jackson, Mich., has been named as one of 11 recipients of Harry J. Grant scholarships at Marquette University's School of Journalism.

The scholarships are named for the late board chairman of the Milwaukee Journal Co.

Jackson student wins scholarship



**Hydra-matic
Division**



Chevrolet — Willow Run

General Motors Corporation

Willow Run, Michigan

To Our Ypsilanti Friends:

We said in an advertisement some time ago, YPSILANTI—a very big word at General Motors." So it is, but we all know behind that name must stand community of interest and objectives with friends and neighbors, business, industry, and education each working together to make "our town" a better place in which to live and to work.

Yes, civic pride and accomplishment comes with the realization that this is "our town" and we make it, each of us and all of us, what we will.

We of General Motors have been industrial neighbors in the greater Ypsilanti community since 1953 when Hydramatic first took up residence. Since that time our family has grown with the addition of Chevrolet and Fisher Body divisions. These have been years of progress and growth for all.

Today, more than 10,000 G.M. folks, many from Ypsilanti, work at good jobs in our plants here at Willow Run, and the products they produce—Corvair automobiles and Hydramatic transmissions—are known throughout the world.

We are proud to be an industrial citizen in the Ypsilanti community.

J. E. Tobias

J. E. Tobias
Plant Manager
Chevrolet,
Willow Run

Carl Hayward

Carl Hayward
Plant Manager
Fisher Body,
Willow Run

F. J. McDonald

F. J. McDonald
General Manager
Hydramatic,
Willow Run

**GM
SAYS
YPSILANTI
YES**

FISHER BODY — WILLOW RUN



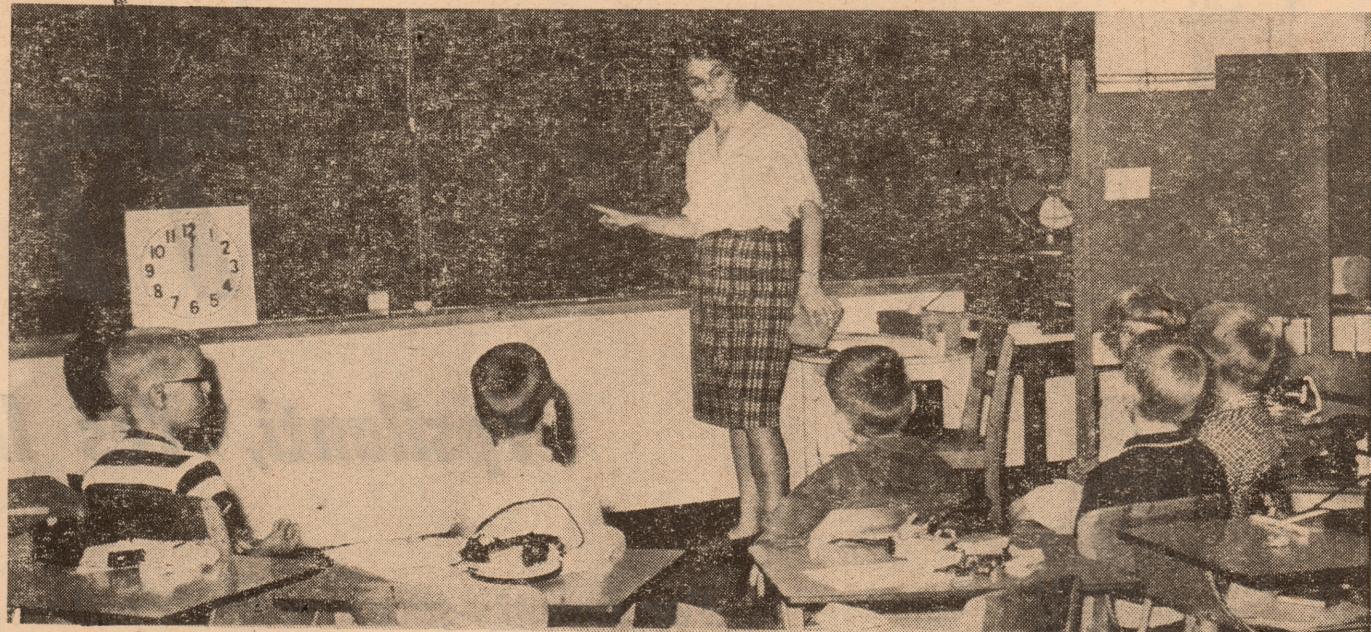
Area is pace-setter in education of children with special problems

Ypsilanti's program of special education offers children with special problems the opportunity to obtain training which would otherwise not be available to them.

Programs sponsored by the school, county and area universities provide services for children in the area with a variety of disabilities and handicaps, and the Ypsilanti school system has, in addition, a unique special education project.

Twenty 3 and 4-year-old children currently are participating in the Perry Pre-school project, an experimental program designed to help these children learn better when they begin regular school. The only experimental program of its kind in the state, the Perry project was started in the fall of 1962. In two years, the children who are participating will be compared with children who did not have the experience of intense intellectual stimulation and parental involvement provided in the program.

Another research project of the Ypsilanti schools involves working with groups of children who present behavior problems to enable them to develop a better attitude toward school and an understanding of themselves. Approximately 30 children are involved in the group experience project, divided into units



SPECIAL INSTRUCTION is given to handicapped children at the Rackham School on Eastern Michigan University's campus. Above, a teacher helps deaf pupils sound out

of from four to seven with an adult leader meeting once or twice a week. This project is also in conjunction with research conducted by the University of Michigan School of Social Work.

Rackham School, run jointly by the Ypsilanti Public Schools and Eastern Michigan University, is a center of special services to the physically and mentally handicapped children in the

area. Classes for children with hearing, and speech problems are located in the school. The physically handicapped are provided classroom experience, occupational therapy and physical therapy by a staff of qualified personnel.

Ypsilanti, Willow Run and Lincoln School Districts each have classes for the mentally retarded in their own buildings. Ypsi-

lanti has lower and upper elementary, and junior high and senior high school classes which are generally self-contained. There are also three classes for the more serious retardees.

Willow Run has four elementary classrooms for the mentally retarded at new Ford School and one class each in the Junior high school and the high school, with about 90 children enrolled in the total program. Lincoln school system has about 25 enrolled in two classes.

Special classes in speech correction are held in each of the school systems, and a school psychologist is available for those requesting such services.

The Ypsilanti school system also has a classroom at Fletcher school serving children from preschool through sixth grade who have visual handicaps.

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GREENSTREET**
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**YPSILANTI'S OLDEST
REAL ESTATE FIRM**

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NOW IN OUR 43rd YEAR**

Specializing in sale of residential and commercial properties. Homeowner package insurance and commercial package policies.

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DEVELOPERS AND BUILDERS

We own 145 acres of land right inside city limits of Ypsilanti. Only thing of its kind left. Now available to a developer. Further homes will be badly needed with new industrial development taking place in the area.

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MIKE TOPA

UPHOLSTERER
BEN VOGEL



77

YEARS
OF
SERVICE
TO
YPSILANTI

Ypsilanti, Yes Indeed!

For seventy-seven years, Ypsilanti has been our home. We have watched it grow— we have grown with it, and, we are proud to say, we have helped the area develop.

Ypsilanti — truly an exciting place to live, to work, to grow.

Perhaps we can be of service to you. We hope so. Our Experience, our facilities, our personnel all stand ready to help you, whatever your needs may be. You'll find us a friendly, efficient way to do business.

Ypsilanti Savings Bank

"Ypsilanti's Largest Bank"

3 Locations . . .

Michigan At Huron
E. Michigan Near Harris
Washtenaw At Hewitt

Free parking at all three complete service banking facilities.

Open an account at one of our three locations . . . bank at any of the three!

Adults, too, get chance to learn, develop hobbies

You're never too old to learn. This might be the motto of the adult education programs in the Ypsilanti area which provide adults an opportunity to develop new skills in non-credit courses taught by trained personnel.

The adult education programs of both Ypsilanti and Willow Run School districts are tailored to the desires of the adults in the community.

The program in the Ypsilanti district involves three separate areas — homemaking, commercial and music. Sewing and cake decorating are the two classes in the homemaking area, typing and shorthand are the commercial courses and instrumental music is offered. There must be at least eight people in each class in order for the class to function, so the interest of the community determines what classes are offered.

Robert Borusch, the director of the adult education program in Ypsilanti, reported that typing and cake decorating were the two most popular classes in the program. Approximately 200 to 250 persons participate each year.

The classes begin in the first part of October and continue for 10 weeks. The fee is \$10 for the two-hour courses.

Mr. Borusch hopes to get enough interest to start a beginning and an advanced bridge

class this fall. An upholstery class is also planned if an instructor can be found.

Instructors for the courses are teachers in the Ypsilanti schools or persons who have obtained certificates for adult education teaching from the state.

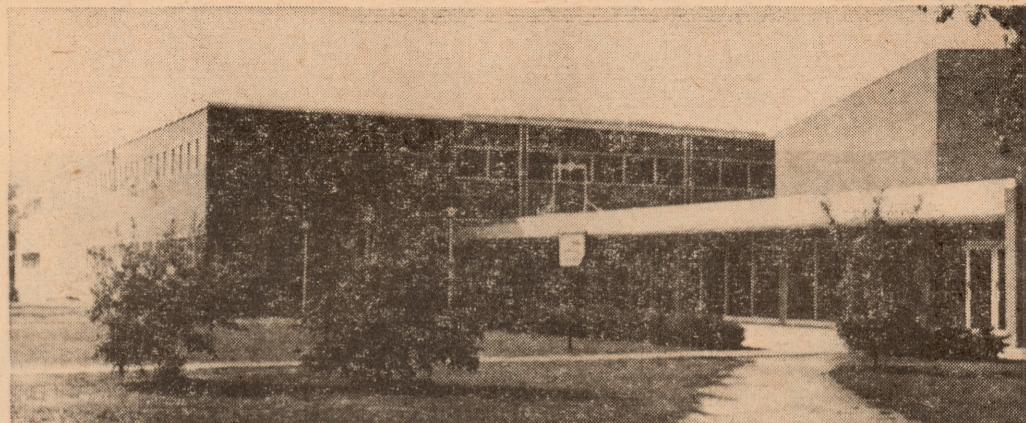
Driver education is a course offered in the Willow Run adult education program which does have credit. Thirty hours of driver training are required for the course.

Other classes offered, all of which meet at Willow Run High School, are swimming and men's physical education. The program begins in October and is divided into two 12-week periods, classes meeting twice a week for two hours per meeting.

Home economics and typing classes will be added this fall if enough interest is shown, said Richard Sheads, adult education director. Most class fees are \$6 with driver education requiring a \$30 fee. Men's physical education is \$6 for a 12 week period, or 25 cents per night.

Instructors for the courses are Willow Run district teachers or other qualified persons in the school district.

Bill Tilden won the United States singles tennis championship six years in succession from 1920 through 1925.



EDWIN A. STRONG physical science building was first opened to Eastern Michigan students in the fall of 1957. —Press Photo

10 firsts in EMU records

Here are 10 firsts which make Eastern Michigan University stand out above other state and national institutions of higher learning:

(1) The first institution of higher education west of the Alleghenies devoted to the training of teachers.

(2) The first College in Michigan to receive support from the State Legislature.

(3) The first tax-supported school in Michigan to open its doors to men and women alike.

(4) The first department of geography at a college in Michigan.

(5) The first department of physical education in the state.

(6) The first teachers' college in the United States to have a building devoted to religious activities. (Starkweather Hall)

(7) The first teachers' college to receive four-year status in the United States?

(8) The first department of industrial arts in a Michigan college.

(9) The first program devoted to handicapped children.

(10) The first state college social center building (Charles McKenny Hall).

Plant to make brake drums

The Ypsilanti foundry facilities acquired by Motor Wheel Corp. will allow the company to supply the automotive industry with all types of brake drums.

John D. Kaiser, vice President for manufacturing, said that there are three basic types of drums: full cast, composite, and Centrifuse.

The company has manufactured Centrifuse brake drums since 1931, but until the purchase of the foundry in Ypsilanti, did not have production facilities for the other two types.

To describe the different

types, Kaiser explained that a brake drum has two sections: a ring which provides the mass to absorb the heat generated when brakes are applied, and a back which is used to mount the drum on a car.

The full cast brake drum is a one-piece sand casting. The ring and back are solid cast iron.

The composite drum has a cast iron ring, but a stamped steel back.

The Centrifuse drum has a steel outer ring to which cast iron is fused to centrifugally. The back is also steel.

Ypsilanti Yes!

"WHERE COMMERCE
AND EDUCATION MEET"

YPSILANTI AREA
CHAMBER of COMMERCE

DELUXE MOTORS THE TRUSTED NAME IN USED CARS

HAND-PICKED, CAREFULLY SELECTED CARS.
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WE DON'T MEET COMPETITION PRICES—
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SELECTION AND NO COMMISSIONS TO
PAY, MAKE THIS POSSIBLE.

ONE OF THE FEW DEALERS TO LIST HIS HOME
PHONE ON HIS BUSINESS CARD — IF THE CAR
ISN'T RIGHT WHEN YOU BUY IT — WE WANT
TO KNOW ABOUT IT. NO FALSE PROMISES
HERE.

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MEMBER YPSILANTI CHAMBER OF COMMERCE



Christmas Gifts Wrapped For Needy Children



Vehicle Safety Check

J C COMMUNITY DEVELOPMENT

The Ypsilanti Jaycees have formulated a comprehensive program of Community Development. We are proud of our record of development, but will not and do not rest on our laurels. It is our dream and foremost ambition to encourage new industry, business and residential development in the Ypsilanti area.

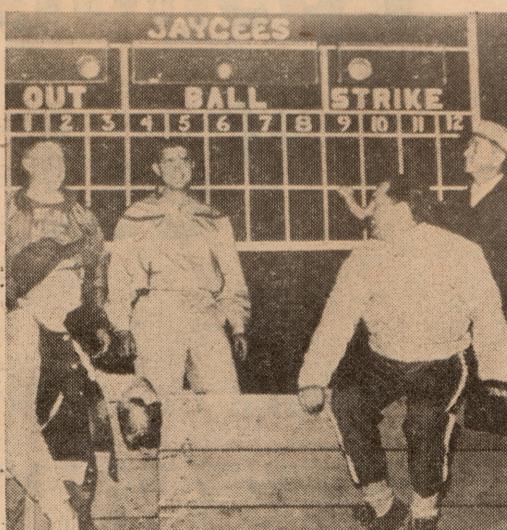
We have pledged ourselves to the task of improving what presently exists through community projects and participation in projects in our community. We encourage all young men between the ages of 21 and 35 to join in our efforts to improve the greater Ypsilanti area as well as ourselves.



July 4th Float Entry



Jaycee Junior Golf Tourney



Jaycee Scoreboard

JAYCEES EXECUTIVE BOARD

David Kilby	President
Peter L. Brechemin	Vice President
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William F. Bischoff	Director
Gary D. Hawks	Director
Robert E. Samuels	Director
John R. Forsyth	Chairman of The Board

For industry—

It's Ypsilanti, Yes!

The Ypsilanti area's industrial potential is almost unlimited — and things are moving ahead as though there's no question about it.

Industry is booming and industrial employment has been going up and up right along with it, steadily in the past few years and by 65 per cent in the past 10 years.

The picture will be getting even better, what with the booming automobile industry and, as a case in point, the Ford Motor Co. plans for two major area plant manufacturing additions expected to mean 3,000 new jobs.

Aside from already announced industrial growth plans, several other plant expansions are in the negotiating stages with details on the verge of being made public.

Current employment at industrial plants in Ypsilanti and Ypsilanti Township — which have a combined total population of about 48,000 persons — is reported by the Chamber of Commerce to be about 21,650. Ten years ago, C of C figures of mid-1954 show, there were 13,150 persons industrially employed in the area — an increase from then to now of 8,500 jobs, up 65 per cent.

Of the 21,650 current industrial force, more than 18,000 are split between the two Ford and three

General Motors Corp. plants, the United States within 12 hours by motor vehicle.

In addition, the New York Central northern mainline crosses the area and the Wabash Railroad also serves it.

For firms preferring air freight delivery or shipping, there is tremendous potential to handle almost any demand at giant Willow Run Airport, where plans are to switch from emphasis on passenger flights to shipping plus corporation and other private flights. Detroit Metropolitan Airport is 15 miles from Ypsilanti by freeway.

For firms which want water shipping, Ypsilanti is less than an hour from Lake Erie and St. Lawrence Seaway ports.

The area has much more to offer: There are more than 1,000 acres of industrially zoned sites and municipal water and sewer service plus natural gas and electric power are available.

There is consultant service available for industry at the highest level . . . plus a business college which has 1,000 students, a brand new building and as a major program the establishment of special courses to help industry in training its personnel.

Nearby is one of the nation's largest university-operated research centers, the Willow Run labs of the University of Michigan Institute of Science and Technology, ready and willing to aid industry wherever possible.

gan Institute of Science and the Ford Rawsonville plant in the township in mid 1950s and completed a warehouse addition there just recently. The two major expansions mentioned previously are intended one for each location.

GOP women plan strategy

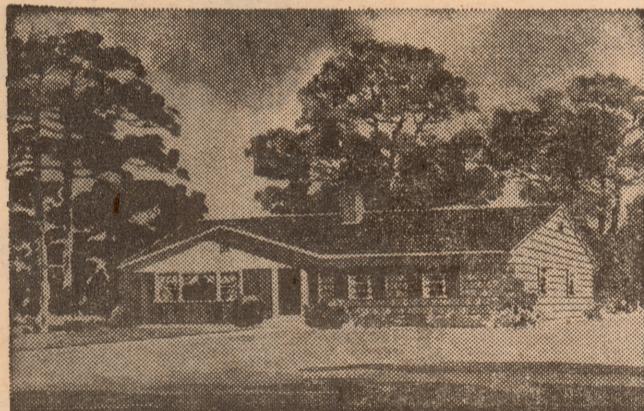
LANSING (UPI)—Republican women candidates and the wives of GOP men candidates held a final strategy session Tuesday.

The meeting was to prepare the women with details of their 1,200-mile "bus blitz" tour that begins Oct. 5 and is scheduled to go through 31 cities.

Attending the session were coordinator Mrs. Jen Backus of Owosso, former Mrs. Michigan; Mrs. Betty Rahaley of Detroit, and Mrs. Lenore Romney, wife of Gov. George Romney.

Mrs. Romney is also scheduled to make several appearances on the tour. The caravan leaves from Detroit and begins its five-day trek with a journey around the rim of the Lower Peninsula GOP officials said.

YPSILANTI? YOU BET!!



WE ARE PROUD TO HAVE BEEN A PART OF THE TREMENDOUS GROWTH OF THE YPSILANTI AREA FOR THE PAST SEVENTEEN YEARS, AND THE FUTURE LOOKS BRIGHT INDEED



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Barracuda 2-door Sports Hardtop

'65 Barracuda

Something for everyone...line forms at dawn!

SERBAY MOTOR SALES, INC.

34 E. MICHIGAN

YPSILANTI

Growing With
Ypsilanti
Moray's Jewelers
and I.D.C.



Moray's

JEWELERS

YPSILANTI





THOMAS HOPKA
General Manager
Auto-Crat Manufacturing Co.
Subsidiary of Jim Rossing Co.
2850 Tyler Rd.
World's largest manufacturer
of car seat belts.
131 employees.



ALEXANDER J. LOBBESTAEL
Ypsilanti Plant Manager
Ford Motor Co. — Ypsilanti
2 Stewart St.
Manufactures automobile gen-
erators, starters, heaters and
electrical parts.
3,500 employees.



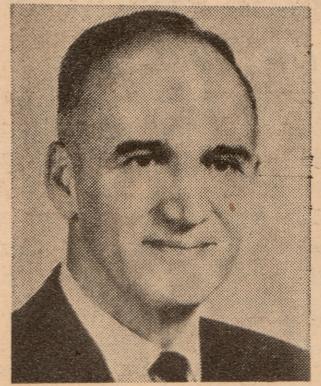
JAMES TOBIAS
Plant Manager
General Motors Corp.
Chevrolet Motor Division
2626 Tyler Rd.
Assembles Chevrolet Corvairs.
1,500 employees.



EARL HAYWARD
Plant Manager
General Motors Corp.
Fisher Body Division
Willow Run
Manufactures automobile
bodies.
2,926 employees.



DANIEL T. QUIRK, SR.
Manager
Peninsular Paper Co.
1000 N. Huron St.
Manufacturer of paper and
paper products. City's oldest in-
dustry.
115 employees.



STANLEY GILLEN
General Manager
Ford Motor Co. — General
Parts Division
Offices at Rawsonville plant.
8,250 employees at Ypsilanti
and Rawsonville plants.
Other division plants are lo-
cated at Brooklyn and Owosso,
in Michigan and Sandusky and
Pestoria, Ohio.



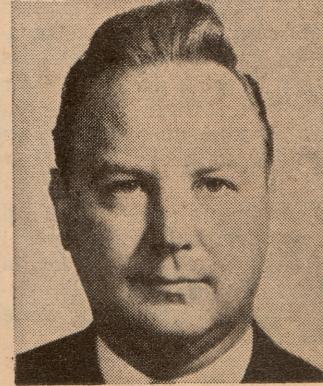
WILLIAM E. SCOLLARD
Rawsonville Plant Manager
Ford Motor Co. — Rawsonville
Textile & McKean Rds.
Manufactures automobile
parts and accessories.
4,750 employees.



JAMES McDONALD
Manager
General Motors Corp.
Hydra-matic Division
Willow Run
Manufactures ... Hydra-matic
transmissions.
5,600 employees.



DONALD E. BRODEUR
Division Manager
Motor State Products
Division of Dura Corp.
163 S. River St.
Manufactures automobile
convertible tops.
460 employees.



C. L. BURSON
General Manager
United Metalcraft
Division of Gar Wood Indus-
tries
300 Lowell St.
Manufactures automobile
wheel discs, stampings and as-
semblies.
267 employees.

Mellencamp's

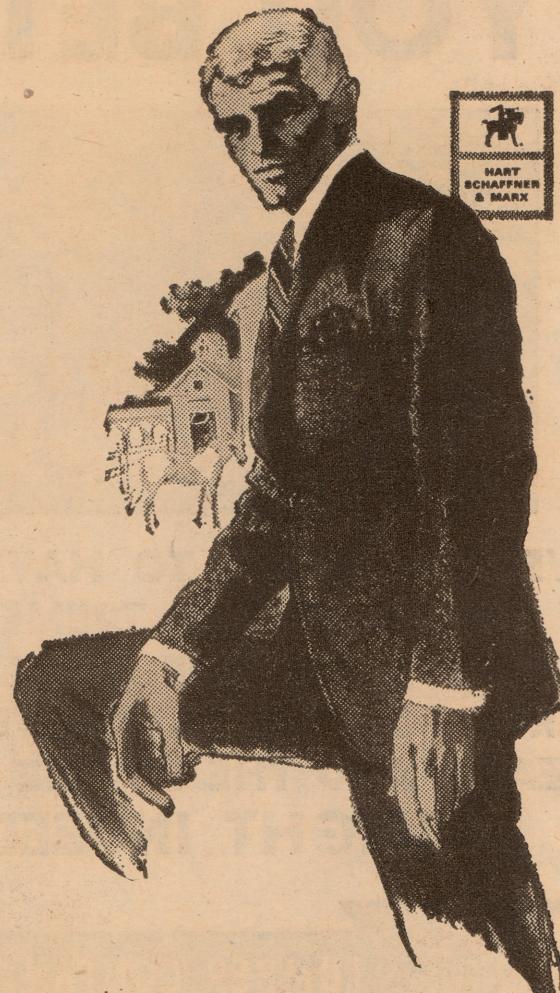
extends you a cordial invitation
to inspect the handsome collection
of new fall suits, sports coats
and topcoats by ...

Hart Schaffner & Marx
J & F and Cricketeer

You'll also see a wonderful
selection of new fall fashions
in men's furnishings and sportswear
... a complete department featuring

Boys' wear from 4 to 20.

Also a new Lady Pendleton
department with suits, coats,
skirts, slacks and sweaters.



For labor—

It's Ypsilanti, Yes!

BY Lloyd Weston
Of The Press Staff

Ever since the Ford Motor Co. signed its first union labor contract in Ypsilanti in 1941 — and even before — the laborer has played an important role in the drama of modern growth and development in this area.

Five major automotive plants, employing nearly 18,000 union workers, are today located within the greater Ypsilanti community. Locals at smaller plants total more than 1,000 workers.

Union leaders, as well as rank and file members, have always been active in community affairs and civic projects such as the Community Chest, the United Foundation, Urban Renewal, Senior Citizens, as well as many governmental, charitable, religious, and fraternal organizations.

Layton Stoddard, recording secretary of the Washtenaw County Labor Council and treasurer of the Ypsilanti Community Chest, summed up how the unions feel about their relationship with the community:

"It is important that unions do take time out for the community in which their members work," he said.

United Auto Workers (UAW) Local 849 President Frank Fojtik put it another way: "We are proud to be part of the Ypsilanti community and are pleased to do our part in city affairs."

The "big five" of the local unions are all UAW affiliates. They include Local 65, Chevrolet Corvair Assembly plant; Local 166, General Motors Fisher Body plant, and Local 735, GM Hydra-matic plant, all at Willow Run; and Local 898, Ford Motor Co. plant at Rawsonville, and Local 849, the Ford-Ypsilanti installation.

With newly elected President Daniel E. Greene, Local 65 shares offices with Local 166 at 613 Martin Pl. The smallest of the "big five," Local 65 has 1,150 members. It was chartered in July, 1959.

Robert D. Rockwell is president of Local 166. Also chartered in July, 1959, it claims a membership of 2,775 workers. Mr. Rockwell believes his local is one of the youngest in the nation. The average age of all the members is 23.



DANIEL E. GREENE
President, UAW Local 65



ROBERT D. ROCKWELL
President, UAW Local 166



FRANK FOJTIK
President, UAW Local 849



THOMAS PATRICK
President, UAW Local 898



ROBERT WALKER
President, UAW Local 735

Although the members of Local 735 are employed in Ypsilanti, the organization's office building — built with membership contributions — is located at 49834 Ecorse Rd., Belleville. Claiming a membership of about 5,000, Robert Walker is the Local president.

Local 735, employed at the Hydra-matic factory, is the nation's only local having all its members engaged solely in the manufacture of transmissions. The union had to wait until 1939 and the invention of automatic transmissions before it could be chartered.

The Union Hall at 8975 Texile Rd. is home to Local 898, its 5,000 members and its president Thomas Patrick. According to Financial Secretary George Vogl, who is also chairman of the Ypsilanti Township Park Commission, the Local, now employed at Ford-Rawsonville, "stemmed from the old Milford

local" and was chartered in 1941.

Bragging a membership of 3,362, that hails from cities and towns widely scattered throughout southern Lower Michigan, Local 849 makes its home in a modern office building on a small hill at 454 Chidester St., overlooking the Ford-Ypsilanti plant where its members work.

Chartered in June, 1941, the local's president is Frank Fojtik.

The Washtenaw County Labor Council, with offices in Ann Arbor, represents about 20,000 workers in Washtenaw County. Kenneth J. Beer of Ann Arbor is president.

Originally named the Washtenaw County Industrial Union, it protects them.

Council, the labor group was chartered in May, 1942, as the county arm of the CIO. When the AFL merged with the CIO in the mid-1950s, the organization became known officially as the Washtenaw County AFL-CIO Labor Council.

No figures are readily available on the total number of union locals in the Ypsilanti area, some of the approximately 27 AFL-CIO affiliates in and around the community, however, include the International Typographical Union Local 154, serving Ypsilanti and Ann Arbor, and Locals 946 and 1666 of the Ypsilanti public school custodial and maintenance employees and non-academic employees at the state's colleges and universities.

Keeping Ypsilanti's public schools safe and clean for our young citizens are the 43 members of the non-teaching employees Local 946, led by President Harold Clark, and watching over facilities at Eastern Michigan University are the 94 members of Local 1666, James English, president.

There are also numerous building trades union locals in the area. These are the carpenters, bricklayers, electricians and plumbers in the community that build our homes and offices along with such unions as Fire Fighters Local 401, which protects them.

Count
On
Us...



For years, Ypsilanti families have found that they could count on us for fine dependable service, whatever their needs.

The exceptional acceptance we have enjoyed, prompts us to say "thank you Ypsilanti". It is a great pleasure to be in business in a friendly, progressive community such as this.

AUTO PARTS CO., Inc.

TWO CONVENIENT LOCATIONS

NO 3-9381

121 N. Ashley

Ann Arbor

HU 2-2310

31 E. Michigan

Ypsilanti



NO 2-3271

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40 E. Michigan, Ypsilanti

A name
you can
trust

**ARE YOU GETTING
SERVICE
FROM YOUR PRINTER
DESIGN-CRAFTSMANSHIP
FAST DELIVERY
SEE WHAT
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Ypsilanti, Michigan



LOCAL 735 of the United Automobile Workers offers a message of hearty congratulations to the IDC and its people. Their work for Industrial expansion in this area has paid off in big dividends for the people now here and the people who will be coming. The project they have started with such success will certainly be recorded as one of the most important in Ypsilanti History. We offer them our fullest co-operation and gratitude.

**LOCAL 735 UNITED AUTOMOBILE WORKERS
49834 ECORSE RD.**

PRESIDENT LEE HUFFSTUTTA
VICE PRES.
FIN. SEC.
TREASURER



**The Industrial Development Corporation
in the Ypsilanti area has in a short time
achieved outstanding success in their very
worthy ambitions. Their work has been for
the welfare of every segment of the com-
munity and we at Local 898 of the United
Automobile Workers say thank you to all
those who have participated and we wish
to express our sincerest respect and confi-
dence to them.**

**LOCAL 898 UNITED AUTOMOBILE WORKERS
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TO THE YPSILANTI AREA IDC

CONGRATULATIONS
ON BEHALF OF OUR THOUSANDS OF
UAW MEMBERS AND THEIR FAMILIES,
WORKING AND LIVING IN THIS AREA.
TEAMWORK AND COOPERATION
OF LABOR, INDUSTRY AND
THE PUBLIC WILL CONTINUE
TO SPELL PROGRESS FOR THE
ENTIRE COMMUNITY.
YOU CAN DEPEND ON THE UAW
FOR CONTINUED SUPPORT IN YOUR
WORTHWHILE ENDEAVOR.

**JOS. McCUSKER
BARD YOUNG
CO-DIRECTORS REGION 1A
UAW**



The Executive Officers and membership of Local 849 of the UAW speak as one in praise of the Industrial Development Corporation and all other forward looking citizens of the Ypsilanti Area. We as Union Members have a great stake in the prosperity of this area and owe much to these people. We have always been most anxious to join with the community in all worth-while endeavors and will certainly continue to offer our assistance in any way possible. The recent announcements of industrial expansion in the area is testimony to the effectiveness and vigor of the IDC.

**LOCAL 849 UNITED AUTOMOBILE WORKERS
PRESIDENT FRANK FOTJIC**

For youth—

It's Ypsilanti, Yes!

They are our strength and our hope for the future . . . the youth of Ypsilanti.

And, though much in other departments of this issue involves them, it seems important to single out the young men and women of the community on a special page.

For we have much, much to be proud of.

Our youth have taken responsible positions of equality in dealing with their own problems, and have been ever ready to aid in worthwhile civic endeavors. Their records of achievement have been written locally and in nearby and distant colleges, in athletics, scholarship, leadership and church and school activities.

The area also has long been concerned with special needs of its youth. This has been true in government-supported city and township recreation programs, and in such citizen-led projects as the WRAND (Willow Run Association for Neighborhood Development) community center now being developed, which is pictured on this page.

Obviously, the community still has much to do, but it is far ahead of most. Obviously also, youth do get in trouble here — but the great mass of our young people are not among that number.

Perhaps one of the best signs of the quality of our youth is the remarkable number of men and women who have achieved top civic leadership in their 20s and early 30s.

All this points to the key fact: Ypsilanti is a fine community in which to bring up your sons and daughters.



Gym in WRAND community center

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His future is our future

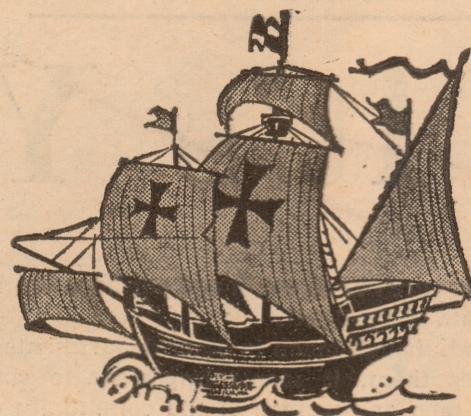
The job we do now will be paid back many times over. It's like an investment in new jobs, schools, recreation . . . but the interest is repaid based on what we do together . . . now!

We all must know the meaning of
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For the future—

It's Ypsilanti, Yes!

From the purely physical fact of its location and the things already in existence, the Ypsilanti community is assured extensive growth. At the intersection of freeways which will be to commerce of the next decades what rivers and railroads were in the past, site of already existing mammoth industrial development which offers its young people greater opportunity for employment at home than in nearly any other community in the state, with township and city utilities systems in being (not in promises) at existing industrial sites to offer new firms, and — perhaps even more significant — with Eastern Michigan Uni-

versity growing in leaps and bounds, due to be by 1970 almost as big as the University of Michigan was before World War II . . . this area is sitting on the threshold of the future.

But even all that constitutes only a small part of the story.

Big things are under way. Great dreams are being fashioned into reality by citizens and governmental units. Development incalculable in terms of community potential are the order of the day.

In this section a few of the major programs are discussed.

Its past and name provide area key to unlimited future

By EILEEN HARRISON
Of The Press Staff

Ypsilanti dares to think BIG. That's why its 1973 sesquicentennial plans include: A \$2 million Greek theatre. Establishment of Ypsilanti as the Western Hemisphere Athens.

Historical restorations on a scale that will provide a gas-light section, complete rehabilitation of the first business district with atmosphere restaurants, gift shops and a major antique center and tours to over half a hundred century old homes and historical spots.

Museums that will not only preserve the history of the past but will provide a showcase for the present and the future.

These plans are already receiving attention on an international scale and the challenge of this program will require broad participation of residents.

The concept is almost entirely cultural.

Because the name of Ypsilanti came from a Greek general whose fame was worldwide when this city was founded, it was decided to select the Greek theme for the 150th anniversary of the event.

In its early years the city was noted for the beautiful Grecian line homes built here. Many remain.

Roughly the sesquicentennial plan, known as Project 73, has been divided into two major portions. One embodies the restoration of century old buildings and the other, the erection of a Greek theatre for revival of the dramatic heritage of the Hellenic golden age.

Popular interest thus far has centered on the theater which is already nearing reality.

Present plans call for a two million dollar building to be constructed in Riverside Park. To achieve this a drive is underway for \$2,500,000, the extra half million begin needed for launching the program. It is planned to have the best the world offers in cast, director and architect. The goal is to have the opening play in 1966.

Within the city the solicitation is for \$200,000. In addition the Supreme Council of the American Hellenic Educational Progressive Association has opened its doors for solicitation of its 28,000 members and

through them those of other and local builders and Greek organizations. The AHEPA auxiliary, The Daughters of Penelope, at their Supreme Lodge meeting voted \$10 per year for three years from their 18,000 members.

Money is also to be solicited from foundations which have in the past shown interest in cultural programs.

Interest has already been expressed by the Greek ambassador to this country, Alexander A. Matsas and by Archbishop Jakabos of North and South America. The Greek National Players have agreed to perform for the opening, tentatively set for 1966, if it is possible to work the performances into their schedule. All programs will be in English.

Judith Anderson, the dramatic actress whose remarkable interpretation of "Medea" brought her international acclaim, not only has expressed deep interest but has promised to appear in that play when the theater is opened.

She made a special trip from California to familiarize herself with the project, to meet members and officers of Greek Theatre, Inc. which is handling the enterprise, and to help kick off the local drive.

Mr. and Mrs. John Farres have provided theatre office space at 203 W. Michigan Ave.

tractors donated their services in erecting partitions and providing lights. Furniture was donated.

The city has provided a professional study of the proposed site which is centrally located between the main business district and "depot town," the first business section in Ypsilanti.

The theater is expected to have considerable economic impact on the city as a tourist attraction since it will be within easy driving distance of the major populations of Detroit, Toledo, Pontiac, Flint, Ann Arbor and Jackson.

Its program, under present plans, will not be confined to the Greek golden age but will include modern plays derived from the golden era and other cultural presentations. Plays will be given in cycles to provide variety for those who wish to remain for several performances.

The restoration facet of the Project 73 program has been held in abeyance while the theater was being launched.

Final decision on the site of the theater building has delayed a decision by the city council on whether the old city library building at 130 N. Huron St. will be made available for a city museum. This is a century old home but points of



MRS. J. HENRY OWENS
President, Greek Theatre



DR. WILLIAM P. EDMUND
President, Project 73

project undertaken by the Ypsilanti Historical Society and the City Historical Committee. It is planned to interrelate the museum and restoration plans with the theater so as to provide additional tourist interest here.

The cultural program includes establishment of a Greek shrine, preferably through renovation of a home of Hellenic architecture in the main business district. From this center tours could be organized to show not only the restored historical and

interest such as the site of the Toledo War tavern, the spot where the Cholera War was "fought," the locations of Indian burying grounds, Civil War barracks, the first city hall, jail and pest house, the Underground Railway stations and a mysterious counterfeiters' den. Homes of residents who have gained fame on national and international levels could also be pointed out. Ypsilanti also has remains of its "bomber days" when the planes made here turned the tide in the Second World War.

Project 73 also contemplates district and conversion of it to restoration of the whole depot gift shops, antique stores, and restaurants to interest the theater patrons.

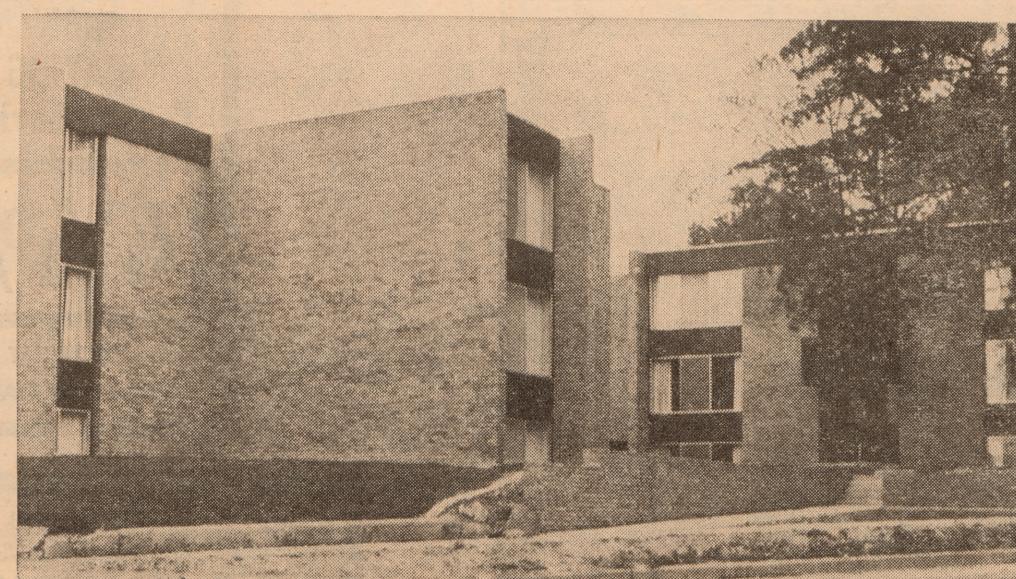
Project 73 has been incorporated and its officers are another and 8ts officers are

Another aspect of Ypsilanti's sesquicentennial plans is the acquisition of books, statuary, and other art objects which will make this the chief reference center for Greek scholars in this hemisphere.

Aid of Eastern Michigan University is to be sought in bringing this about.

It is now the fall of 1964. This plan was first broached in 1963, a decade before the proposed celebration. The first year was spent in "spade work." This year has seen the first major steps taken.

By Jan. 1 there will be only eight years left to make Project 73 a reality.



THE FUTURE is tied to many things and one example of what it means in brick and concrete is this new apartment building on Washtenaw Ave. near Eastern Michigan Uni-

versity. More new apartment projects are scheduled in the next two years in Ypsilanti than in the city's entire history to date.

—Press Photo

One-fourth of the city is involved in major redevelopment planning

By ED IRVINE
Of The Press Staff

A southern and south-central area of Ypsilanti, roughly a fourth of the city in size, has been coming in lately for some intensive study and forward-looking redevelopment planning.

The south-central area is not the only part of the city in which there has been recent activity and special planning, but the variety points up the wide range of ideas being considered throughout the city.

The south-central plans include an I-94 Freeway interchange, a community shopping center, a six-acre industrial park, a major plant expansion by the Ford Motor Co., a number of large apartment buildings and a program of code enforcement to rehabilitate older homes.

A 109-acre urban renewal project already is under way and the City Housing Commission recently completed 10 duplex public housing buildings, for elderly persons and large families, on sites scattered through the area.

In addition, a boating marina has been proposed just to the north on the Huron River, which flows through the south-central area. The river would be deepened to Ford Lake at the city's southern edge to allow passage of small boats.



SCENIC FORD LAKE, at Ypsilanti's southeastern corner, would become a boating center under a proposal by the

All except the marina and urban renewal program are in a "South-Central Ypsilanti Redevelopment Plan" prepared by the City Planning Commission and staff and made a part of the city's master development

City Planning Commission for a marina on the Huron River, which keeps the lake supplied with water. —Press Photo

plan last month by the City Council.

One portion of the area, a seven-acre site, known as the Huron Valley Industrial Development Project, is being revitalized through the Ford plans for

a 1,000-job manufacturing addition to the company's Ypsilanti parts plant.

The freeway interchange, set for construction in 1968 near S. Huron St., will provide a new major access between the city

and highway, which enters the city limits for a short distance.

Leading to and from the interchange are to be north-south "penetrator" routes going through the heart of the city.

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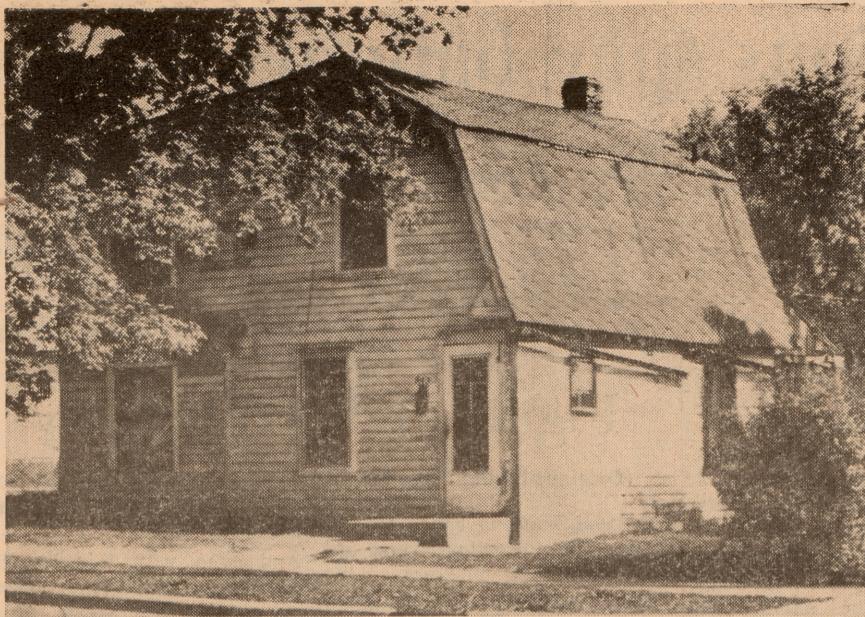
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MANY CITIES have sections with badly deteriorated homes, but Ypsilanti is doing something about it with a federally assisted urban renewal project. The city also is using more vigorous code enforcement to slow the process of



deterioration in other sections. The sight of a new home next door to one scheduled to be bought by the city, razed and then the land resold for new building, is becoming common in the UR area.

—Press Photo

Units snatched up before completion

Apartment building boom changing skyline

By EILEEN HARRISON
Of The Press Staff

Ypsilanti is launched on a building boom that has started a new trend, likely to bring not only a changed skyline but a new character.

This year there has been a burgeoning of apartment buildings at strategic locations accompanied by increasing activity in new retail services.

Rapidly expanding industry, with its research, engineering and administrative personnel, the proposed new hospital with

its professional demands, and the expanding facilities at Eastern Michigan University have created a demand for luxury apartments which is making it economically feasible to tear down outmoded housing. This is being done on a formal basis in an urban renewal area and by private enterprise in a variety of other locations so that soon Ypsilanti may have a considerably different appearance.

With apartments being snapped up here before the buildings are completed, devel-

opers are convinced that they cannot move too fast to meet the demand.

The first two buildings in the Barron project on Cornell Rd. were filled so fast that two more of 26 units each have been started and will be ready for occupancy between Jan. 15 and Feb. 1. Everett Edwards, who has charge of rentals and management, says that "the need is so great that there are no qualms about building the remainder of the 240 units, especially in this location."

The project, an ultimate \$5,000,000 investment in the future of Ypsilanti, is being developed by S. Brooks Barron, Detroit, who planned it for luxury appeal. He will include 125 large executive type residences and a swimming pool west of the apartments.

Mr. Edwards has found a "tremendous response" to the two test buildings and already has a waiting list for quarters in the next buildings. When these are completed another 76 units will be started, he says,

probably in the early spring when construction of the swimming pool is also scheduled.

Another fairly large development is the Golfside Apartment project on Golfside Rd. between Washtenaw and Packard Rds. Here 36 units have been completed and rented.

Construction on them was started in May and work was completed in mid August.

Typical of the move to replace older type housing with at-

(Continued on Page 26.)

THE CHICK INN

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"LADIES IN PLASTIC" JUL 1968 - VINTAGE MOGGS

Industry, college expansions spur building

(Continued from Page 25.)

apartment construction are the Colony Apartments at Washtenaw Ave. and Normal St. where all 27 units were rented before the buildings were completed. These units include six three-room studio, 18 one bedroom and three two bedroom apartments.

This complex has parking for the occupants and was built with needs of university faculty members in mind. All the units are corner ones, yet there is no direct view into any other apartment. A landscaped court is located between the two structures, which are brick faced, and was planned to blend with the site. Features include light colored drapes that allow a view out but not in, carpeting, concealed lights except in dining areas where provision has been made for pull down use and for dimming.

Outdoor lighting is controlled by an electric eye operated by the sun.

Closer to the main business district on Washtenaw Ave. more buildings have been torn out and construction is underway on a 14 unit apartment

building similar in concept to the Colony. It was designed by the same architect, Donald E. Van Curler, Ann Arbor, and is being built by him in association with Henry J. Klose and Gerald V. Alcock.

It too will be of the luxury type, air conditioned, carpeted, soundproofed, and conveniently located.

There have been a number of smaller units constructed this year, mostly on scattered vacant property.

But the big push is yet to come.

One hundred fifty units are planned for the S. Prospect, S. Grove and Factory Sts. area south of Beyer Memorial Hospital. According to Samuel Shubow, Detroit, one of the owners, work will be started as soon as negotiations have been completed for mortgage funds.

Plans have been drawn and the property has been purchased, Mr. Shubow says.

This project is located for convenient access to the soon to be expanded Ford Motor Co. plant and the proposed new People's Community Hospital Authority (PCHA) hospital. All of

these will be replacing older structures.

Just north of the Shubow apartment site is another which depends on solution of a parking plan. John J. Sharemet, Ann Arbor real estate dealer, is the developer and plans two structures totalling about 60 units. Older buildings in the area also are to give way for this.

Among the units which have been completed are 20 public housing duplexes on the south side which were formally dedicated on Aug. 30.

One hundred twenty low rent public housing units which are planned for the same area could be under construction by next summer, Amos S. Washington, executive director of the city housing commission, estimates.

The next step is to obtain approval of the urban renewal workable program for the \$1,700,000 project by the regional Public Housing Office in Chicago.

When this approval is received, actual planning can be started. Mr. Washington expects the buildings to be of brick construction and says the

actual site has not yet been chosen. Among suggestions being received by the commission is that one "high rise" structure, five or six stories, be included for the elderly.

With the 150 public housing units, these two projects make 360 prospective apartments re-

placing older housing.

In addition there are rumors of additional options being taken in other run-down areas.

The pattern which seems to be emerging is a renewal of the core city through displacement of older type buildings by higher level modern apartments.

Figures tell EMU story

(Continued from Page 8.)

additional building space to accommodate more classrooms, offices and living quarters.

The new Sill Fine and Industrial Arts building is scheduled for completion next spring. Construction is soon to begin on the much needed addition to Charles McKenny Hall.

Also on the building program is a new residence hall complex for students and a new library. The old library is to be converted into office space and classrooms.

Even with this rapid expansion, in building, all signs point to continued expansion in future years. The year 1964 will see the beginning of an amount ap-

proximately equal to that constructed during the past 10 years for such facilities.

And even with this building explosion, Eastern may never have enough facilities to contain its student enrollment. Only time will tell.

Liquid bonus

GOBER, Tex. (UPI)—Homer Amlin got an unexpected bonus when he bought an old house—lock, stock and aged whisky bottle. A pink bottle tucked in the corner of an old trunk was labeled "H. S. Barton Old Bourbon." So far no visitor has accepted Amlin's offer of a drink.

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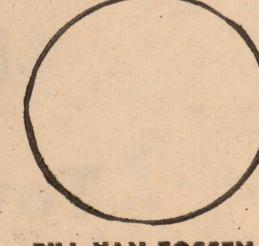
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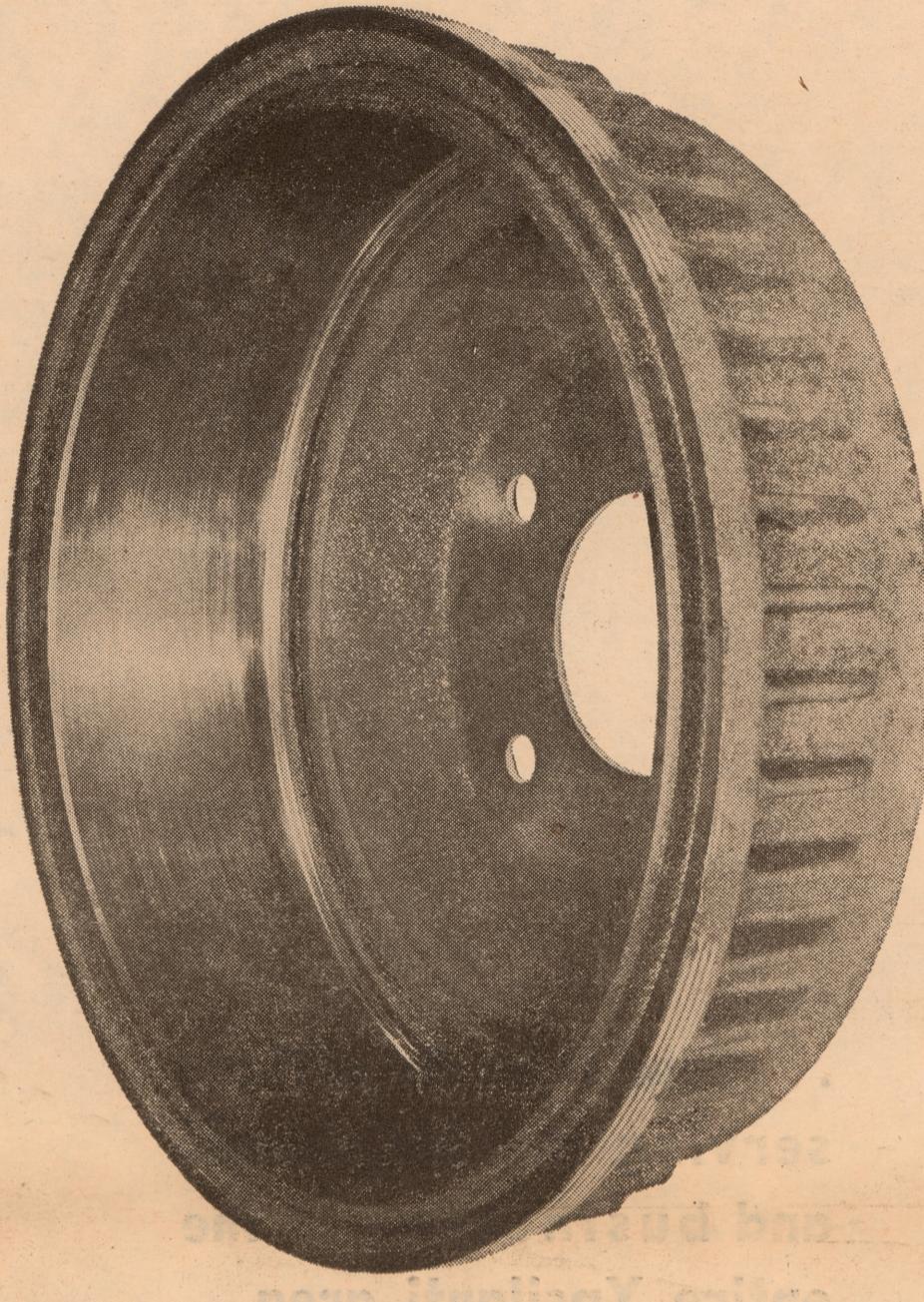
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Offices

For play and leisure—

It's Ypsilanti, Yes!

Ypsilanti sits nestled in a valley surrounded by recreation and athletic facilities on all sides — and even in the heart of a metropolis could you have as much so close.

Yet it also has developed a home-town recreation program which is outstanding.

This program serves peoples of all ages, from pre-schoolers to senior citizens. Its parks stretch east, west, north and south, providing facilities which nearly 30,000 persons use every year.

In the past nine years, the city recreation department, headed by Edwin L. "Bud" Abbott, has created an interest in recreation and parks that has surpassed that of other communities of a similar size and this interest has pointed to further needs, new resources and continual planning.

Ypsilanti's location, just 30 miles west of Detroit, one of the nation's great professional sports centers, an hour's drive east of a fine lake and camping area, 10 minutes from the University of Michigan college contests and with Eastern Michigan University within its borders gives residents a unique, all-encompassing sampling of sports.

In Detroit, sports fans can easily get a glimpse of a Jimmie Brown for a touchdown; an Arnold Palmer sinking a long putt; a Gordie Howe scoring a big goal; or a Mickey Mantle hitting a home run.

And too, each year, Detroit plays host to the Gold Cup races, the "world series" of power boating on the Detroit River.

Just seven miles to the west, local residents can get a chance each year to view the infest in collegiate athletics at the University of Michigan. Eastern Michigan University, too, offers a wide range of athletic activities for area spectators.

The Irish Hills of Michigan, 40 miles west, abound in lakes and playgrounds and tourist attractions which are known throughout the United States. The Waterloo area is just north of there. With new highways, in fact, all Michigan's outdoor wonderland is within easy reach.

Still, with so much at its doorstep, Ypsilanti residents need only walk a block or two to one of the city's parks and recreation areas to actively participate in a rewarding recreation program.

Ypsilanti's seven parks provide a total of 64 acres in addition to school recreation areas totaling 45 acres. Of this total, three are regulation baseball diamonds; 14 are softball diamonds; two are swimming pools and six are tennis courts.

Summer playground attendance for five area parks totals nearly 50,000 youngsters for a full summer. Of this, 12,000 participate actively in a swimming program at Ypsilanti High School or the Eastern Michigan pool.

Activities included in the summer brochure are midget softball, "Pigtail" softball, tennis,



Recreation Park is scene of much community activity



One new golf course open, plans being discussed for

arts and crafts, day camp and special events.

The boys' summer baseball program is one of the finest of its kind in the state. It includes Little League, Babe Ruth and Connie Mack Leagues to foster a continuing baseball growth for young men from ages eight to 18. Last summer, the program covered approximately 1,200 boys.

Three prominent professional baseball players who played on the Ypsilanti sandlots are products of such leagues — John Wyatt, now an ace relief pitcher for the Kansas City Athletics; Don Schwall, a pitcher for the Pittsburgh Pirates; and Bill Sorrell, an outfielder with Arkansas of the Class AAA Pacific Coast League.

Softball is played by almost 650 adults each summer. Recreation Park, which provides one of the state's best night-lit softball diamonds, plays host to recreation, church and women's softball leagues each night during the summer.

During the winter months, nearly 450 players from elemen-

tary to adult age compete in basketball at gymnasium locations throughout the city. The city's golf leagues provides competition for 150 golfers every spring.

As in other fields, Ypsilanti Township's summer and winter recreation programs are far ahead of 99 per cent of the townships in Michigan.

A major aspect of the overall picture is the recent acquisition of a 28-room former elementary school by the Township Park Commission, which is turning it into a Township Community Center. Several rooms in the buildings already have been rented to organizations and the income will help maintain the building, which includes a gymnasium with stage.

Seven new softball diamonds have been added at the township's nine recreation sites, with the latest being completed in Lakeview Park at the corner of Lakeview Ave. and S. Grove Rd.

The recreation program during the summer months was run by a specially hired recreation

director aided by a staff of college students, a male and a female supervisor at each of a half-dozen sites scattered across the township.

During the last winter an indoor-sports recreation program was conducted for children as a pilot project. It is to be repeated this winter on an expanded basis. The schools in the township cooperate in the program, as they do in the summer playground programs.

The township also each winter floods ice skating rinks and keeps them usable as long as the weather is cold enough. Last year 11 rinks were in use throughout the township.

Perhaps the most significant development in recreation circles in the past two years has been the building of a senior citizens center at Recreation Park to house activities for citizens past the 55-year age mark.

Recreation Director Abbott, realizing that 7 per cent of Ypsilanti residents were of retirement age, assigned in October of 1961 the secretary of the department, Mrs. Alice McFad-

den, the task of organizing and directing steps that were needed in securing a senior citizens program in the city.

With the assistance of Asst. Recreation Director Jesse A. Rutherford, Mrs. McFadden began the program on Dec. 6 of 1961 and labeled it "A coffee break for senior citizens," inviting guests from the community to their meetings.

The directors selected "The Little House" at Recreation Park as a suitable location to hold meetings. In early December of 1962, a steering committee of some of the community's leading citizens met with Ypsilanti's City Council and expressed the needs apparent for an addition to the Senior Citizens Center.

Several meetings followed and in June of 1963, the Council approved an addition to the building of 2,500 square feet at a cost of \$22,028, with the understanding that some volunteer work be contributed to the addition.

As it turned out, the final building addition with extras, was completed at a total cost of \$20,545.36 or \$8 a square foot.

Today, "The Little House" is one of the most active centers in the city and includes bowling, arts and crafts, potluck dinners, card parties, dances and other social activities. It has rejuvenated the lives of many.

Since its beginning, participation has totaled approximately 600 and new members are being added every day.

The seniors also have planned out-of-town trips including a trip to view the Stratford Shakespeare festival last July.

Being aware of the values recreation offers the individual, the family, and the community, the department of Parks and Recreation will continue to put forward every effort to enlarge upon these benefits and give to the citizens of Ypsilanti a program designed to meet their needs, Mr. Abbott says.

Engineer runs late

SLADE GREEN, England (UPI)—The 6:44 a.m. train to London didn't run Tuesday because the engineer didn't show up for work.

Art, music, drama? Location lets us tap best of wide area

Art? Music? Drama? Travel? Literature? Antiquities?

This is the place for all.

Ypsilanti, set at the intersection of converging highways, has a wide variety of culture within easy reach.

In art there are provisions for those who wish to learn it and for those who wish to appreciate it.

College-level classes are offered at Eastern Michigan University and the University of Michigan, 15 minutes away.

And for early talent training there are special departments at grade and high school levels and there are adult classes in the public schools.

One hour from here is the magnificent Toledo Art Museum and about the same travel time away is the Detroit Institute of Arts, both of which, in addition, bring the world's best for public view.

Ann Arbor also has art displays which range from the annual street shows to the recognized works in the permanent and loaned exhibits in Memorial Hall on the U of M Campus.

There are also faculty and student exhibits in Ford Hall on Eastern Michigan University campus.

Also, in less than an hour, one can go to the Little Art Gallery in the public library on W. Michigan Ave. in Jackson.

Visiting exhibits may also be viewed there.

For those who like to "paint for fun" there are two area opportunities, an artists club in Belleville and instruction and painting sessions at the Senior Citizens' headquarters in Recreation Park here.

Music is here in wide variety. Instruction in vocal and instrumental music is available in schools and the city is widely known for the Girls Drum and Bugle Corps of Ypsilanti High School.

The all girl unit has Scotch lassie costumes, and its members play well and are thoroughly drilled.

There are also a number of bands here, The Ypsilanti, Roosevelt, and Lincoln High School bands, and fast stepping Eastern Michigan University unit. In addition there is the John Barnhill Band, formed in memory of a beloved instructor. Another interesting instrumental unit whose ranks are open to volunteer members is the University-Civic Orchestra which is made up of town and gown musicians.

In addition to musical programs at EMU and in local schools, Ypsilanti has excellent choir and organ music in its churches and climaxes its claim for the best in vocal and instrumental programs through its annual Ypsilanti Community

Concerts which bring nationally famous artists here.

This year the opening program will be given by the Norman Luboff choir on Oct. 29. The other concerts will be the Paris Chamber Orchestra, Feb. 13, Douglas Davis, cellist, Mar. 2, and Richard Cass, pianist, Mar. 23.

Augmenting the musical events here are those at the University of Michigan where there are series almost constantly underway. Similar events may also be enjoyed in the Masonic Temple in Detroit including ballet and other art forms.

The theater is of particular interest in Ypsilanti which had one of the earliest and most famous little theater movements in the country. It still has expression here through the Ypsilanti Players who open their ranks to all interested.

EMU also has some outstandingly excellent dramatic productions given in a relatively new theater with well trained casts and exceptional stagecraft and direction.

Most interesting of all, however, are plans for establishing a Greek theater here. This is now in initial stages.

Again Ann Arbor and Detroit contribute heavily to the dramatic arts opportunities for those who live in Ypsilanti. The

U of M has not only better than average student plays but a top rated repertory theater. The legitimate stage is also emphasized in Detroit.

For those who wish to improve themselves through travel Ypsilanti is on the threshold of the world through its Willow Run air terminal, its network of super highways and the increasing use of Detroit as a world harbor. It also has railway and bus service and special travel opportunities through the EMU.

Literary treasures are also at hand for Ypsilanti residents since there are two public libraries, the newly enlarged municipal one and the growing township one.

For those who like to immerse themselves in research and in a wider selection of books than is usual in a community of this size there are the EMU and U of M libraries.

In addition, probably nowhere else in the country is there a collection comparable to the rare books and manuscripts in the Clements Library on the Ann Arbor campus.

Antiquities or museums are gaining in importance in Ypsilanti where plans are underway for establishment of a municipal museum. Considerable material is already available and

efforts are being made to find proper housing.

Ypsilanti is within a little over half an hour's ride to the internationally famous Greenfield Village where an imposing selection of Americana has been assembled.

In Ann Arbor, on the other hand, the University maintains a different type of museum in which the span of time, from dim, prehistoric eras to the present, may be viewed.

These are the main cultures lightening life in this city but there are others too, all providing the leaven which gives Ypsilanti its small town, big city flavor.

Hope College retreat planned

HOLLAND (UPI)—The annual Hope College Geneva retreat, sponsored by the Student Christian Association, will be held on the shores of Lake Michigan at Camp Geneva this weekend.

Discussion groups will meet informally on the bench and addresses by faculty members, along with folk singing and recreation are among events planned for the retreat.

Aden, South Arabia, has been an important military base for some time.

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Skyrocketing use keeps facility busy

Seniors Center 1 of best in state

For people who have reached those golden years, Ypsilanti offers activities that fill lonely hours and a chance to lead new lives with persons of the same age.

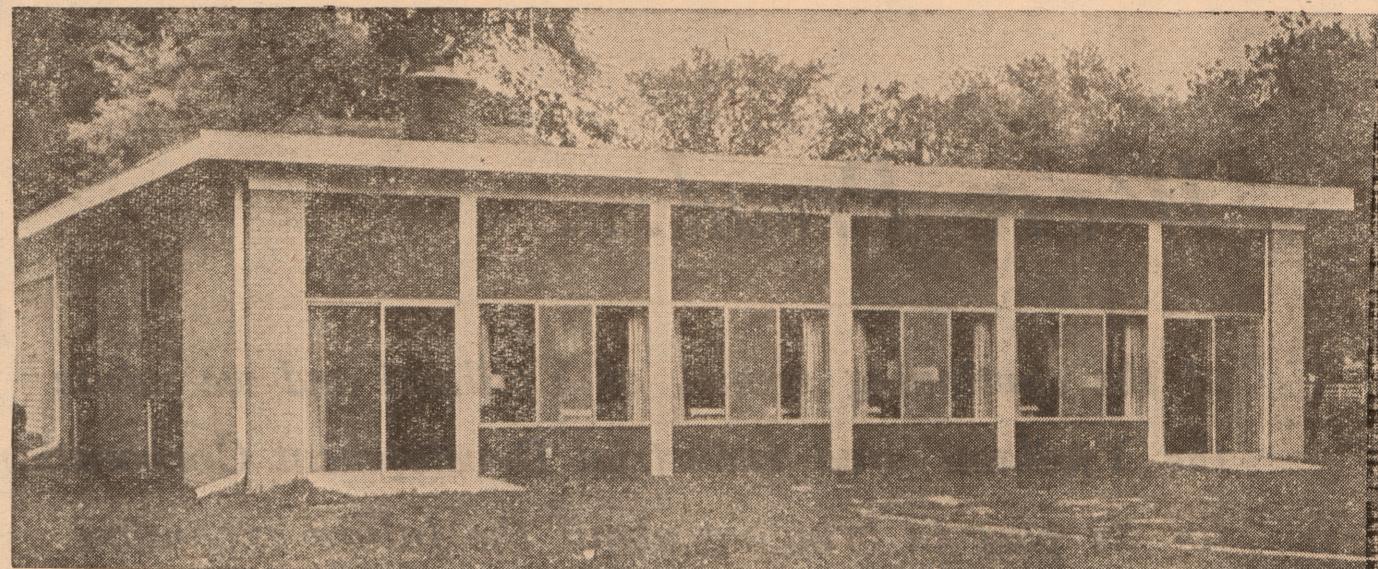
The Senior Citizens Club which meets weekly at St. Luke's Episcopal Church and the Senior Citizen Recreation Center of the city department of parks and recreation are the two organizations aimed specifically at meeting the needs of older persons.

The club, a self-supporting private organization, was organized in 1952 by Mrs. Roe Bennett and provides a variety of recreational activities each week to a group of from 45 to 50 members.

Table games are the favorite pastime of this group. Special activities such as Chinese Auctions, guest speakers, holiday parties are enjoyed by the group.

Since senior citizens like younger people want to feel needed by others, the Senior Citizens Club regards as most important its donations to the United Campaign, the Red Cross and membership in the Washtenaw County Hospital Auxiliary.

The group makes favor trays for the county hospital, and this past Easter, made colored



eggs and arranged Easter baskets for the patients. Members also give to a needy family at Thanksgiving or Christmas.

The club enjoys having outside entertainment such as choruses from local schools. They have attended plays and state rallies of Senior citizens groups.

Mrs. Ralph A. MacDonald is the director of the group and acts as a counselor to those who have special problems and who come to her for advice.

Providing fellowship and companionship with persons their own age is also the object of the program at the Senior Citizens Center at Recreation Park.

which is directed by Mrs. Alice McFadden. A new program, inaugurated this year, also in-

cludes youth and is devoted to developing understanding and respect for the elderly on the part of young people and vice versa.

This program for senior citizens was begun in December of 1961 with a handful of elderly citizens attending. Now attendance is over 1,200 a month and a new addition to the "Little House" where the group met, has been built to further expand facilities. The addition is the only new Senior Citizens Center in Michigan. The center is open five days each week.

Another popular activity of this organization is the extended travel tours for the seniors,

which have included trips to the west, Northern Michigan and New York City and the World's Fair among others. The interest in the travel program has spread to other communities in Michigan and several of them now participate with Ypsilanti in the program and call themselves the Senior Citizens Travelers of Southern Michigan.

Other activities at the center include art classes, bowling, field trips, lip reading classes, speakers on subjects of special interests to Senior Citizens and many others.

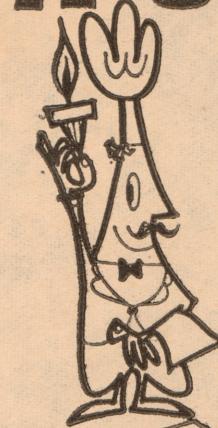
The city-sponsored organization also devotes a good share of its time to helping others.

Detroit renewal project approved

DETROIT (UPI) — Mayor Jerome P. Cavanagh said this week that the federal Urban Renewal Agency has approved a \$207,471 planning grant for Detroit's University City No. 2 urban renewal project.

Cavanagh said the grant will enable the Detroit Housing Commission to prepare detailed plans and cost estimates for the project.

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We're Proud...

of the continuing growth of Ypsilanti and we salute the Ypsilanti area Industrial Development Corporation for its part in bringing about the future expansion of the Ford plants, as well as for all of its other activities which have created a most favorable climate for the location and the expansion of our present businesses.

We at the Huron Motor Inn feel that we have directly benefited, and will continue to benefit from IDC's progressive leadership. We say "thanks" for the better business which we have enjoyed because of you and your unselfish giving of time and dollars.

*Bill Anhut & Staff
Huron Motor Inn*

P.S.

Just in case you haven't heard the good news...the Huron, with its 65 attractive rooms, each with radio, T.V., air-conditioning, free coffee...and with its four banquet rooms seating up to 125...and with its Indian Room, serving excellent food from 6:30 a.m. to 9 p.m. daily and 'til 8 p.m. on Sunday...is going to have a Cocktail Lounge. It's coming soon...watch for it.

Why...

For one industry it was—

Ypsilanti, Yes!

TO THE PEOPLE OF YPSILANTI:

I appreciate this opportunity to personally express the thanks and gratitude of the officers and employees of Motor Wheel Corporation to the many people of the Ypsilanti area who helped us successfully conclude the purchase of our new foundry.

The new Motor Wheel foundry, when it becomes fully operational next summer, will make a significant contribution to our future success. For the first time, we will be able to supply the automotive industry with all types of brake drums. In addition, we will be able to make other sand-cast products such as disc brake components.

Before we made the decision to purchase the King-Seeley Thermos Company foundry, we had investigated a number of facilities which could have served our needs. But we found something extra in Ypsilanti, a community-wide dedication to the theme: "Ypsilanti, Yes."

During the weeks preceding our acquisition of the foundry we worked with many people who gave us energetic attention. Among them were city officials, members of the Chamber of Commerce and the Area Industrial Development Corporation, labor officials, and the management of King-Seeley. To all of them, our special thanks for their cooperation and encouragement.

Sincerely,
Motor Wheel Corporation
John H. Gerstenmaier
President



J. H. GERSTENMAIER
President



J. D. KAISER
Vice President, Manufacturing



Type of brake drum to be made by Motor Wheel here



Composite



Cast Iron



Centrifuse

The three types of brake drums

Publication of this special edition was timed to coincide with the honoring of Ypsilanti's newest industry, Motor Wheel Corp., by the Industrial Development Corp. last night. Motor Wheel has purchased the Central Specialties plant of King-Seeley Thermos Co.

Here is brief introduction to area's newest industry

Although Motor Wheel Corp. of Lansing, Mich., is a new name to Ypsilanti, it is an old and respected name in industry. Its roots go back to 1903 when a predecessor company made wood-spoke wheels for the curved dash Oldsmobile.

The corporation was formed in 1920 when four companies pooled their resources. These companies were the Prudden Wheel Co., Gier Pressed Steel Co., Auto Wheel Co. — all of Lansing — and the Weis and Lesh Manufacturing Co. of Memphis, Tenn.

While the principal business at the time of the formation of the new company was manufacturing wheels for the automotive industry, the general complexion of Motor Wheel has changed considerably with the introduction of non-automotive consumer goods as well as expansion of product lines supplied to automotive manufacturers and general industry.

Today, Motor Wheel supplies wheels, hubs and brake drums for passenger cars, trucks, buses, truck trailers, mobile homes and boat and utility trailers as well as agricultural tractors and implements and industrial equipment. Also, such consumer goods as Duo-Therm mobile home and travel trailer furnaces and air conditioners, and home space heaters; and industrial products like railroad equipment, ordnance parts, mobile home running gear and electric brakes, tubular parts and a variety of stampings.

Motor Wheel's expansion has not been limited to its product line.

Starting in 1956, the company

embarked on a program to expand its manufacturing facilities. The first step was the construction of a wheel manufacturing plant in Newark, Dela. The company now has plants in eight cities, its newest in Ypsilanti. Other cities are: Lansing, La Grange, Indiana; Chicago, Chicago Ridge and Mendota, Ill.; and Anaheim, Calif. There are four manufacturing divisions in Lansing.

In January of this year, Motor Wheel became a subsidiary of The Goodyear Tire & Rubber Company. Among Motor Wheel's major milestones are:

1921: developed the first wheel for use with low pressure tires.

1928: created the Duo-Therm Division for the manufacture of oil burning heating equipment. This marked the beginning of Motor Wheel's broad diversification.

1931: perfected the Centrifuse brake drum. Until this date, most automobiles used stamped steel drums, but a friction surface of cast iron was needed. The Centrifuse drum combined both metals.

1938: formed a division to manufacture wheels for agricultural and industrial equipment. First railroad equipment produced.

1941: started defense production. Besides wheels and brake drums, produced over 45,000,000 casings for 40 m.m. shells; became world's largest manufacturer of tank wheels; made variety of other products.

1948: pioneered production of the power adjusted tractor wheel; farmers can change their tractor's wheel tread width without removing rear wheels.

1949: introduced gas burning heating equipment for mobile homes.

1953: developed Electrofuse welding process for passenger car wheels to meet the rigid requirements of a wheel for use with tubeless tires. The process, which makes the wheel completely airtight, replaced the old method which used rivets to attach the wheel's disc to the rim.

Virtually all automobile wheel manufacturers now use the Electrofuse process.

1956: constructed a plant near Newark, Dela., for the manufacture of passenger car wheels. This was Motor Wheel's first plant outside the City of Lansing.

1957: developed Centrifuse brake drums for trucks and truck trailers; now offered as standard or optional equipment for every make manufactured in the United States.

1960: purchased Foreman Manufacturing Co. with plants in Chicago and Chicago Ridge, Ill.; manufacturers of mobile home axle assemblies.

1961: completed a new plant in La Grange, Ind., for the Duo-Therm Division.

1962: introduced lightest and truest-running steel truck wheel; called Centrue-Light.

1963: developed an electric brake for mobile homes.

Acquired the Glen-Aire Manufacturing Company of Anaheim, Calif., a leading producer of heating equipment for travel trailers.

Introduced Unistyle passenger car wheels, the first new concept in wheel design since the steel disc wheel replaced the spoke wheel. The Unistyle wheel is unique in that it unites function and styling, eliminates need for hubcaps or wheel covers.

1964: became a subsidiary of one of the world's largest and most respected companies — The Goodyear Tire & Rubber Company.

Purchased foundry facilities in Ypsilanti for the manufacture of brake drums for passenger cars.

1,000-pound fish

MOSCOW (UPI) — An unusually large white sturgeon weighing more than half a ton was caught in the Caspian Sea recently and yielded 176 pounds of caviar, Radio Moscow said today.

The first discovery of Bauxite (aluminum ore) in America was made in 1887 in Floyd County, Ga.

Ypsilanti: 'Area is fortunate indeed'—Conboy 'Era of great progress'—McElvenny

By B. M. CONBOY

Director, State of Michigan, Department of Economic Expansion

RAtt

Industrial Development Programs, by each of our states, have created competition among communities. The challenge of this competition has been beneficial for industrial growth. Competition has a healthy influence on many activities. In Michigan we are not afraid to compete, especially when our effort is based on the work of such vigorous organizations as the Ypsilanti Area Industrial Development Corporation.

Naturally, we are competing with our neighboring states and all of the other industrial areas in the country, but it is important to note that our greatest competitors — the other Great Lakes states — are also our greatest customers. Market analysis for Michigan's gross state product shows clearly that our neighbors constitute the most important growth market for Michigan products.

Ypsilanti is fortunate, indeed, in its location. It has tremendous land and air transportation facilities, and it is near large and progressive universities, which is especially beneficial in these times. Also, it is in the very center of an industrial complex, based on high skills, which is matched nowhere in the nation.

The real reason Ypsilanti will succeed in its competitive effort lies with its people and what they are doing to push Ypsilanti's economy forward.



CONBOY



McELVENNY

By RALPH T. McELVENNY

President, Michigan Consolidated Gas

The Ypsilanti Area serves today as an outstanding example of the tremendous economic upsurge now sweeping across Michigan.

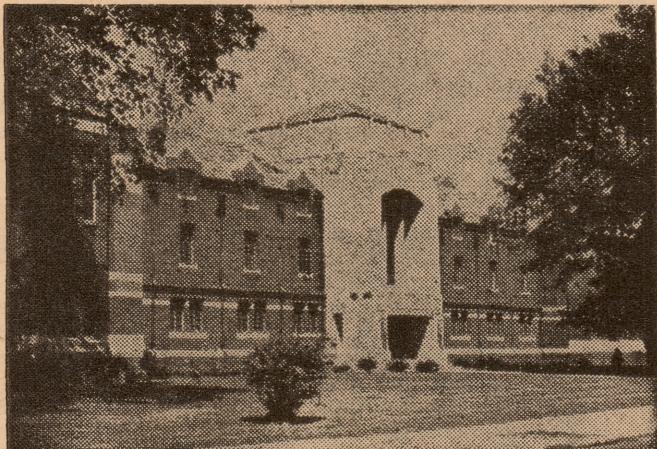
This industrial boon is being stimulated by several vitally important factors. Above all, the Ypsilanti Area, known as a fine residential area, is also particularly fortunate in having hundreds of acres of choice sites available for industrial growth. Transportation facilities are excellent. The community has direct freeway connections with every major city in Michigan. Two Metropolitan airports are only minutes away. The city also is served by two railroads and the nearby St. Lawrence Seaway.

Of primary importance to industrial and domestic growth is the fact that abundant supplies of natural gas are available. During the past 10 years, Michigan Consolidated Gas Company has invested over \$300,000,000 in expanded facilities to provide more natural gas for Ypsilanti and other service areas in the state. This program included construction of a \$2,200,000 gas processing plant near Willow Run.

Blessed with exceptionally fine community assets and sparked by the progressive efforts of the Ypsilanti Area Industrial Development Corporation and other community leaders, the Ypsilanti area can look forward to an era of tremendous progress, leading the resurgence of the great State of Michigan.

We at McKenny Hall salute the IDC and all those who contribute to the expansion and welfare of our community.

We are proud to be a part of Ypsilanti and as a welcoming point for out-of-town students we pledge our full efforts to represent Ypsilanti well.



McKENNY HALL
EASTERN MICHIGAN UNIVERSITY
YPSILANTI, MICHIGAN

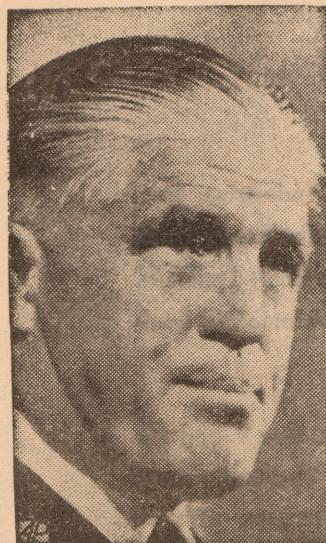
Prompt quick delivery service to the commercial and industrial markets in Washtenaw and Western Wayne County with a complete service of supplies, office machines and office furniture.

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State leaders say:



I'm sure it is a source of great pride for all Michigan citizens that Michigan's economy is booming, and that during the past year our state has experienced the greatest growth rate in personal income in the nation.

And with this satisfying advancement has come jobs. We have 151,000 more people working today than 20 months ago.

And we welcome to Ypsilanti and to Michigan the Motor Wheel Division of Goodyear Tire Company, we should be cognizant of the fact that plant expansions announced in our state in the first six months of 1964 will mean 100,000 new Michigan jobs in the next two years.

Michigan is now looked upon favorably for its healthy economic climate, and playing a big part in this new period of pride is a refreshing attitude of cooperation between citizens, voluntary groups and government working together to produce jobs for all citizens.

It is indeed a pleasure therefore for me to congratulate the Ypsilanti Area Industrial Development Corporation for its continuing efforts to stimulate the economic vitality of this fine area, and by so doing, help Michigan in its march toward restoring its image as the arsenal of democracy.

Let us never lose sight of the fact that people and groups like the YAIDC produce jobs and not government.

Upon this memorable occasion, I extend a very special welcome to Michigan to the working men and women and officials of Motor Wheel Division of Goodyear Tire Company. Your selection of Michigan is a much welcomed vote of confidence in the economic future of this state.

George Romney
Governor,
State of Michigan



The Ypsilanti Area Industrial Development Corp. is to be commended for its efforts to bring to a wider audience the many advantages of Michigan and Ypsilanti as places in which to live and work.

It is impossible, in this limited space, to do more than mention a few of the unique advantages that attract people, industry and business to Michigan.

One of our greatest assets is our abundance of fresh water, bordering as we do on four of the five Great Lakes, which are the greatest source of fresh water in the world. In years to come, this valuable natural resource will become even more precious as its scarcity increases elsewhere.

We are justifiably proud of our mighty network of super highways, the most extensive in the nation. These super-roads are more than arteries of commerce, linking the major cities of the State. They are passports to pleasure that provide safe, swift access to Michigan's vacationland areas with some of the finest fishing, hunting and scenic vistas anywhere.

Our great system of state universities, with their emphasis on research, provide the knowledge and techniques to expand and diversify our present industrial complexes, creating new jobs, attracting new industry, and nourishing the continuing growth of the economy.

But Michigan's greatest resource is her people — the more than eight million persons who represent a concentration of highly skilled manpower unequalled in few places.

The efficiency, creative ability, imagination and dependability of Michigan's labor force is recognized throughout the nation and the world and is our most valuable asset for the future.

Pat McNamara
United States Senator



Few areas of the nation are as ideally situated for industrial expansion as our state of Michigan. And within the state, Ypsilanti is located in the heart of the largest industrial complex in the world; blessed with the finest inland water resource in the world; with truck, rail, air, and water transportation at its door; adjacent to one of the nation's outstanding research complexes; with fine schools and its own university—Eastern Michigan; a trained responsible labor force; and — above all—a very friendly community.

In this day and age when nearly every state is competing for new industry, offering incentives such as in taxation or in plant construction, we in Michigan can still outshine most others by a combination of two key factors: first, our democratic traditions which accord to each man an equal opportunity to live, work, and prosper; and second, our unparalleled outdoor recreation resources which make this a unique area in which to settle and raise a family.

Philip A. Hart
United States Senator



There is no doubt that Michigan offers one of the finest industrial atmospheres in the United States. This is true from the point of view of both industry and people.

For industry itself, Michigan possesses an immense pool of highly trained workers, both technical and professional. Our great state universities yearly pour out a quantity of new and highly specialized personnel to staff our industries. Michigan stands at the hub of the great industrial complex of the Midwest.

For the persons who work in our industry, Michigan offers a magnificent climate, great vacation land possibilities, fine public schools, and a host of other attractions which make it pleasant to live here.

Ypsilanti, in particular, has a most favorable atmosphere for industry. Its location makes it unique. This great city lies near to the research and educational center of the University of Michigan, near to an international airport, near to the booming city of Detroit and near to vacation spots.

I take pleasure in commanding the Ypsilanti Area Industrial Development Corp. for its initiative in alerting people to the great industrial opportunities that exist in the Ypsilanti vicinity.

NEIL STAEBLER
U.S. Representative-at-large
State of Michigan

On housing—

By DWIGHT K. HAMBORSKY
Director, Detroit Insuring Office
Federal Housing Administration

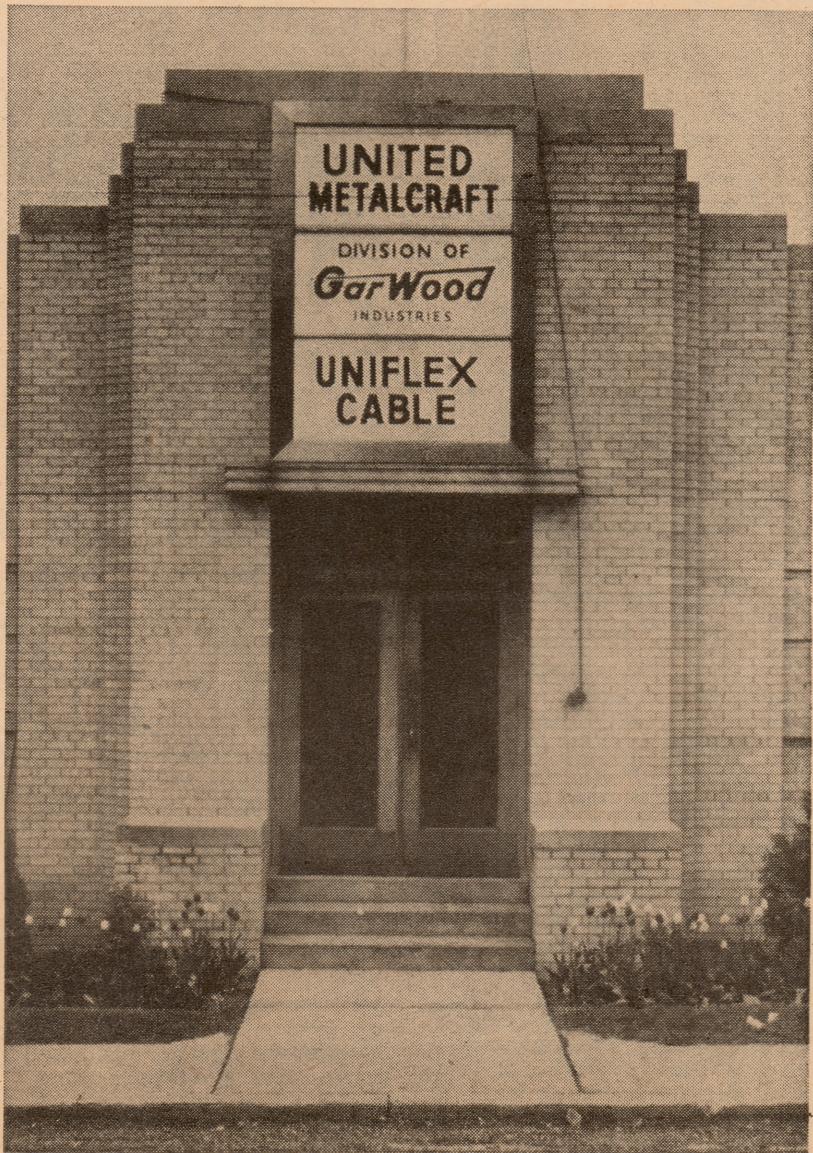
Michigan has the highest per cent of families owning their own homes of any State in the Union! According to the Bureau of Census in 1930 about 46 per cent of American families were homeowners. Ten years later, with the economy on an upward swing from the depths of the 1930's Depression, 41 per cent were homeowners. Today, about 62 per cent of American families are homeowners — but in Michigan it's 75 per cent!

FHA in the 30 years since it was established has helped to foster this phenomenon. The Detroit Insuring Office has helped to make this high degree of homeownership possible by its insurance of 361,847 home mortgages amounting to \$4.4 billion, 21,374 multifamily project units, and 1,789,157 property improvement loans in the 26 counties which it serves.

We have come a long way in housing during the past 30 years and our accomplishments, as a nation, are due in part to the concept of mortgage insurance. It was an unproved concept that had at its base faith in the home buyer as well as in the value of the home property. Although FHA makes no loans, its program of insuring lenders against loss on mortgage and home improvement loans has been a major influence.

With the acceptance of the FHA concept mortgage lenders began to feel confident and mortgage funds started to circulate. And for the State of Michigan this meant increased construction activity and a disappearance of the general lethargy in the housing market. An active housing market is indicative of a healthy upswing economy! FHA has been and continues to be proud of its role in sustaining and promoting the economy of this vibrant state!

In 1952 Gar Wood Said "Ypsilanti Yes!"

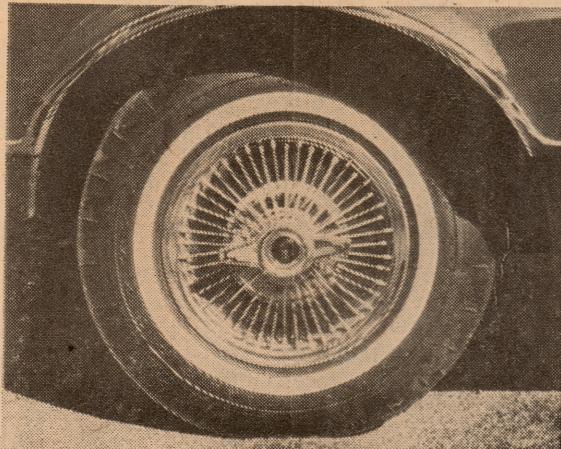


Thirteen years ago, Gar Wood Industries, Inc., who since 1912 has been a leader in the heavy truck equipment and construction machinery field, launched a diversification program into the automotive business.

From its headquarters in Wayne, Gar Wood officials looked no further West than Ypsilanti where they found the old United Stove Company offered the required facilities, and the area offered the labor supply that would be needed.

Starting with short run orders for low volume deluxe wheel covers and employing 190 people, the Division has grown until today it supplies wheel covers to all the automotive manufacturers. Now employing over 400 area workers, this Division has diversified and expanded into other product production such as resistance welding equipment and electric heating equipment.

Manufacturers of Wheel Covers, Welding Cables, Electric Heat Equipment



WHEEL COVERS

Gar Wood supplies production and special deluxe wheel covers to the automotive industry.



WELDING CABLES

Gar Wood Uniflex resistance welding cables play an important role on the assembly lines of every automotive manufacturer. They are also used in the appliance and other metal fabricating industries. Uniflex furnace cables are widely used in the steel industry.



ELECTRIC HEAT EQUIPMENT

Gar Wood's electric heating equipment offers the ultimate in heating comfort, together with clean, noiseless, dirt-free operation. It offers savings in installation, maintenance and construction costs.

**Gar Wood Is Proud It Said
"Ypsilanti Yes!" In 1952**

Gar Wood Industries

800 LOWELL ST.

Ypsilanti, Michigan

What others say—

By JOHN F. GORDON

President, General Motors

General Motors is, of course, a corporation which does business throughout the free world and which maintains plants and other facilities in many states and countries. But Michigan is our home state. I might add that the enterprising community spirit reflected in this special section of The Ypsilanti Press is among the reasons why we feel "at home" in Michigan and Ypsilanti.

Sentiment aside, however, the plain facts show that Michigan is indeed the home state of General Motors. Our operating headquarters is located in Detroit, in the state. Michigan projects under this program include two new major plants, and extensive additions, rearrangements buy goods and services from and improvements at existing more suppliers in Michigan than plants. We have been pleased with progress in Ypsilanti. The first production here less than 11 years ago. Now there are three

The requirements of the business have led to expansion of divisions operating locally. We GM operations and facilities in consider it our kind of town many states and nations, but Congratulations to The Ypsi-certainly Michigan's share in lanti Press, the Ypsilanti Area this progress has not been di-industrial Development Corpor-minishing. Present plans call for ation, and all forward-looking spending some 50 to 55 per cent Ypsilanti residents for your out-of the United States portion of standing achievements and your our \$2 billion capital expendi-determination to progress still ture program for 1964 and 1965 further.



By HENRY FORD II

Chairman of the Board

Ford Motor Company

From small beginnings in 1932, Ford Motor Co. manufacturing operations in the Ypsilanti area have grown until they now employ more than 8,000 people in two of the company's biggest plants. Recently we decided to add to our Ypsilanti plant by one-third and to our Rawsonville plant by one-half.

We do so because we know that Ford Motor Co. is wanted here and welcomed here. The people of Ypsilanti have shown us that they are willing to work with us in solving problems that could stand in the way of further mutual progress.

Over the past 32 years, Ford and the people of this area have the move all over the world. We learned to know and appreciate each other and to work together for common ends. Your in turn, contribute to the prospective cooperation in removing perils and general welfare of potential roadblocks to our further growth here is evidence of We are confident that both the mutual understanding that community and company will continue to benefit greatly as



community provide a growing number of vital parts for our vehicles. These products help keep Ford cars and trucks on

payrolls, purchases and taxes, Over the past 32 years, Ford and the people of this area have the move all over the world. We learned to know and appreciate each other and to work together for common ends. Your in turn, contribute to the prospective cooperation in removing perils and general welfare of potential roadblocks to our further growth here is evidence of We are confident that both the mutual understanding that community and company will continue to benefit greatly as

has developed. Ford Motor Co. plants in this partners in progress.

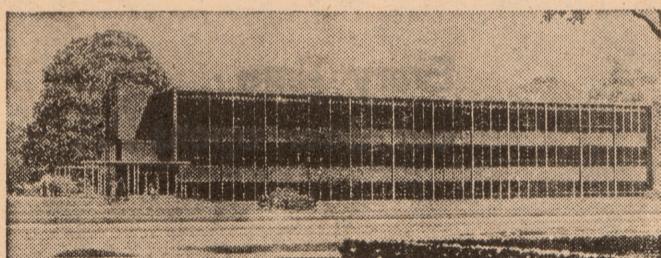
By WALKER L. CISLER
Chairman of the Board
Detroit Edison Co.

On behalf of the Detroit Edison Co. I wish to extend congratulations on the great progress achieved by the leaders and entire community of Ypsilanti in attaining the splendid growth of the past few years.

It is a fine demonstration of teamwork on the part of industry, government and the citizenry. Endeavors of this kind will do much to assure early realization of the great potential of Southeastern Michigan. I wish to add my personal congratulations to those of the company.

Cleary College

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OF
BUSINESS



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EVENING CLASS HOURS: 6:45, 7:00 and 8:30 P.M.

Also one-night-a-week classes: 7:00 to 10:00 p.m.

FALL TERM DAY AND EVENING CLASSES INCLUDE:

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**Serving Ypsilanti
with the Best in
Food, Prepared
in our Kitchen and
Delivered Fresh and
Hot to your Doorstep.**



...and others...

By STANLEY GILLEN
General Manager

Ford General Parts Division
We at Ford Motor Co. take real pride in the strong bonds of mutual respect and cooperation which have existed for many years between the company and the people of the Ypsilanti area.

We are glad to give recognition to the leaders of the City of Ypsilanti, Ypsilanti Township, and the Industrial Development Corp. for demonstrating a genuine interest in not only attracting new business and industry, but in promoting a climate that lends encouragement to its present business and industry to expand.

Ford Motor Co. has expanded its manufacturing facilities at its Ypsilanti Plant on four occasions since 1932 and three times at its Rawsonville Plant since 1956. There has been an increase in jobs from a few hundred in 1932 to more than 8,000 in 1964. Nearly 2,000 additional jobs could result from the new plant expansions.

I am certain that all of us are fully aware of the increased responsibilities which new expansions bring to the community and the company. I am equally certain that the people of the Ypsilanti area welcomed these responsibilities because with them comes the progress which is vital to us all. I assure you that the Ford Motor Co. has a continuing interest in having this area recognized as a good place to live and work.

We said in an advertisement some time ago, YPSILANTI—a very big word at General Motors." So it is, but we all know behind that name must stand community of interest and objectives with friends and neighbors, business, industry, and education each working together to make "our" town a better place in which to live and to work.

Yes, civic pride and accomplishment comes with the realization that this is "our town" and we make it, each of us and all of us, what we will.

We of General Motors have been industrial neighbors in the greater Ypsilanti community since 1953 when Hydra-matic first took up residence. Since that time our family has grown with the addition of Chevrolet and Fisher Body divisions. These have been years of progress and growth for all.

Today, more than 10,000 G.M. folks, many from Ypsilanti, work at good jobs in our plants here at Willow Run, and the products they produce—Corvair automobiles and Hydra-matic transmissions—are known throughout the world.

We are proud to be an industrial citizen in the Ypsilanti community.

Earl Hayward
Plant Manager,
Fisher Body
J. E. Tobias
Plant Manager,
Chevrolet
F. James McDonald
General Manager,
Hydra-matic

By CHARLES BURSON
Manager, United Metalcraft
Division Garwood Industries

Ypsilanti is a community of fine people, the kind of people that one likes for neighbors.

And it is because of the people who are in the Ypsilanti area that a manufacturer has the opportunity to hire men and women who realize and understand that the manufacturing of products is a result of teamwork, teamwork that draws on the skills and ingenuity of management and employees alike.

The teamwork attitude which prevails in Ypsilanti has often prompted me to tell people in my travels throughout the country and abroad that "you would like our people."

No greater tribute could be paid to a community than that simple statement.

The Ypsilanti area has many additional excellent advantages. Its location is in the center of one of the greatest markets in the world. Its transportation facilities of air, rail and truck superior and its educational facilities are of the highest caliber.

Yes. Ypsilanti is a going community. It has civic pride and is growing more aggressive each day to expand its economy.

Yes. Ypsilanti has a great future, a great future because of its cooperative people who understand what teamwork in industrial, civic, government and educational pursuits will produce.

Competition to obtain new industrial plants and expansion of existing facilities is increasingly keen in all parts of the country.

We in Michigan must stress our great comparative advantages to effectively influence corporate decision makers.

A major factor—sometimes overlooked by the general public—is in the advantages of an area to the employee's family, whether he be an unskilled worker, technician, researcher, supervisor or corporate executive. The Greater Ypsilanti area offers excellent public schools, two great universities, a fine business college, superb medical facilities, and proximity to a great metropolitan area with its sports events, shopping opportunities and cultural attractions. Ypsilanti is located on major transportation networks that lead throughout Michigan—a state famed as a four season vacation "winter-wonderland".

These great advantages are to be considered along with one of the country's highest hourly wage rates, records of worker productivity, fastest increase in personal incomes, fiscally sound state government, and a legislature keenly interested in corrective and enabling legislation to keep the sun shining on Michigan's business climate. Add all this and you have an unstoppable sales-pitch for the future growth of the Ypsilanti area.

Gilbert E. Bursley
State Representative
Chairman, Committee on Economic Development

By GEORGE MEADER

U.S. Congressman

We who represent Michigan districts in the Congress are fully and pleasantly aware of the great progress Michigan has made in economic growth and we want to help it to continue.

We take pride in that Michigan has a home ownership rate of 75 per cent unmatched in the nation.

We believe that Michigan's educational facilities and leadership cannot be challenged.

Everything that a person could desire in terms of raising a family and enjoying life and its rewards are at his command in Michigan.

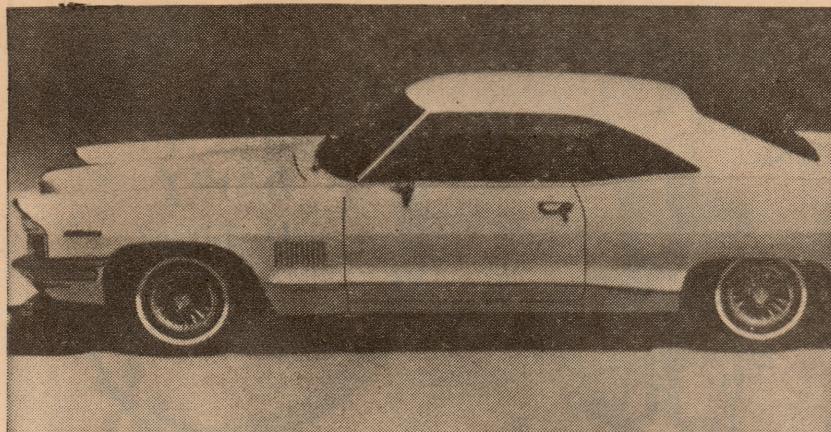
The people of Ypsilanti area are indeed fortunate that they are a key factor in industrial growth and that they enjoy an atmosphere in which good living and high home ownership conditions prevail.

Few communities in the country have two fine universities at their doorstep and elementary and high school systems which offer opportunity for education.

Congratulations to the Ypsilanti area, its people and its leadership.

The Ypsilanti Area Industrial Corp. is doing a great public service in letting more people know about the advantages of the Ypsilanti Area.

PAUL C. CHAPMAN & SON, Inc.



Quick Wide Track 1965 Pontiac



So New, So Right, So Obviously Cadillac for 1965

Ypsilanti's Oldest New Car Dealer

Every Time
our door opens . . .



Each time we open our doors for another day's business, we reconfirm our faith in this community. We know the importance of this faith. We've had it 23 years and know the future holds more of the same.

A Business Built On Total
Customer Service

125-127 Michigan Avenue
Downtown Ypsilanti

and from local officials—

By VINCENT H. BUCK
Mayor, City of Ypsilanti

The Seal of the City of Ypsilanti bears the following Insig-nia: "RELIGIO ET EDUCATIO" —(RELIGION AND EDUCATION); the Board of Commerce Motto is — "WHERE COMMERCE AND EDUCATION MEET."

We are told that a good newspaper and Bible in every home, a good schoolhouse in every district, a church in every neighborhood, prosperous Industries in every community, all appreciated as they deserve, are the chief support of virtue, morality, civil liberty and religion, and constitute the utmost of what is needed as an ideal city in which to rear a family, work, play and live.

How fortunate we are to reside in a community which is indeed significant of its Seal's Ensignia — "RELIGION AND EDUCATION" and its Board of Commerce Motto — "WHERE COMMERCE AND EDUCATION MEET."

Ypsilanti has a rich historical background dating back over 150 years and has long served as an educational, commercial, religious and cultural center for surrounding territory. Our community is hospitable and friendly, our schools, churches, industries, commercial establishments and civic organizations among the best — a city in which we are justly proud and happy to raise our families.

Through the years Ypsilanti has grown in the best American tradition of the freedom and obligation of citizenship.

By JAMES F. WARNER
State Representative

Few places in the United States have been as successful as the Ypsilanti Area in keeping a balance of emphasis on industry, education and as a community in which to live.

This is because of the fine leadership and excellent facilities the Ypsilanti area has for its thousands of residents.

The attitude of Ypsilanti toward expanding its economy has been one of the factors which the Michigan Legislature recognized in adopting a posture conducive to economic expansion and a healthy growth in the number of jobs for the people of the state.

Such an atmosphere created by state and governmental units and aggressive organizations similar to the Ypsilanti Area Industrial Development Corp. thus has enabled Michigan to move from 47th place to first among all of the states in terms of personal income growth.

And the Ypsilanti area had a great part in making this growth possible.

We are proud that Ypsilanti possesses a most favorable atmosphere to industry on the part of a pleasant community and its people. This factor has recently been proven through the announcement of Ford Motor Company's great expansion program in the City of Ypsilanti.

By ROY SMITH

Supervisor, Ypsilanti Township

The State of Michigan is now in the midst of its greatest economic prosperity and security. Industry has confidence in its state, county and local governments. Because of their administrative policies and legislative enactments which have stimulated investments, expansion and increased production.

This economic security is a must for business, industry and education, produces jobs and leads to job security so vital to all who work for a living.

Our Ypsilanti area located near the center of this vast activity possesses all those resources necessary for new or expanding industry, business and residential growth.

To mention a few: Our vast network of roads leading east, west, north or south pass through our area. Willow Run Airport will handle all types of planes, railroads service all areas. We have Eastern Michigan University, with the University of Michigan nearby.

Adequate grade and high schools, churches of most denominations. Water is pure and plentiful, sewage treatment is adequate and best proven methods used.

An abundance of reasonably priced vacant land planned and zoned for its highest and best use. Skilled manpower in virtually all trades, fair and equal taxation for all. Most of all an area of friendly people living and working together as a team, always striving to make our community better.

By EMORY MULHOLLAND

Supervisor, Superior Township

Superior Township salutes the Ypsilanti area and is proud to be a part of the tri-area of development that is underway to attract more industry and better living.

For the fast increasing population, Superior Township has much to offer with its fertile farmland and woodlots. Small communities with churches and schools. Recreation areas with lakes, small streams and nature trails.

Superior Township has a 20-year master plan that assures land and home owners of an orderly growth with thought given to the needs of our area.

Our township is so zoned to make provisions for industry, commercial and research centers and above all, "good old country living", that we all long for.

YPSILANTI AREA, YES!

We have it.

Let's unite and sell it by making the Ypsilanti area the most attractive place in this great state of ours, Michigan, for industry to locate by furnishing the tools to work with, such as: attractive sites, good tax base, better schools and churches, recreation, community parks and, above all, good housing.

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JULY 19, 1955 — AUGUST 31, 1964



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**A message to employees
and potential employees
of the Ypsilanti Area...**

**YPSILANTI AREA
INDUSTRIAL DEVELOPMENT CORP.**

LOCATED IN MICHIGAN'S EDUCATIONAL, INDUSTRIAL AND RESEARCH CENTER
19 NORTH ADAMS STREET • YPSILANTI, MICHIGAN 48197
TELEPHONE (AREA 313) 482-4920

Dear Friends:

Few communities in the United States have the plus factors which are commonplace in the Ypsilanti Area.

Some communities talk about being an "industrial center"; others about being a "research center"; some wear the hat of an "educational center"; others are proud of their residential areas, their retail districts, churches, culture, recreation, community atmosphere, favorable employer and employee attitudes and trained manpower.

It's no idle boast when an Ypsilantian says that the Ypsilanti Area has all of these attributes because Ypsilanti is a unique community, a community without parallel in the United States.

The purpose of the Ypsilanti Area Industrial Development Corporation is to promote new industry and to encourage its present industry to expand, thus creating new jobs.

But the Ypsilanti Area Industrial Development Corporation is also keenly aware of the favorable community attitude that must prevail to attract industries.

It is proud of Eastern Michigan University and Cleary College because we know that in the modern world, the relationship between higher education and economic development is becoming increasingly close.

Too, it derives great satisfaction in learning about people who come to Ypsilanti to contact local realtors who can find them homes priced to fit their pocketbooks and located close to their place of employment.

Ypsilanti Area is known throughout the world. Soon it will become the center of Greek culture in the United States through the establishment of a Greek theatre.

Yes! Ypsilanti is a fine and a unique community. The climate is right for new industry and Ypsilantians lean over backward in welcoming new people who want to live here and enjoy better living, high caliber education and friendly merchants.

It's all part of the civic pride which is deep rooted in the Ypsilanti Area.

Sincerely,

Eugene Butman,
President